



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for Continuing Education 2026

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - San Diego Foundation
Title of Activity: - San Diego Fundraising Conference
Names of Presenter(s): - Various
Dates and Location: - 9-10 September, 2026 – San Diego, CA USA

Date: 9 September, 2026

Session 1: 9:30am – 10:30am (1 pt)

- Neurogiving: The Neuroscience of Why We Give (and What to Do About It)

Date: 9 September, 2026

Session 2: 1:45pm – 2:45pm (1 pt)

- Designing for Generosity
- Why Most Fundraising Problems Aren't Actually Fundraising Problems
- Building a Future Worth Funding
- Small Table, Big Philanthropy: Why Fewer Donors – Done Right – Will Change Your Organization Forever
- The Psychology of Giving: Influence, Motivate, and Move Donors to Action
- The Myth of the Fearless Leader: Understanding and Leading Organizational Change and Transformation
- Unlock the Power of Donor Advised Funds

Date: 9 September, 2026

Session 3: 11:00am – 12:00pm (1 pt)

- Exactly What to Say for Impact
- Great Fundraising from the Inside Out
- Planning for Planned Gifts: A Lawyer's Perspective
- Growth Without Access; Fundraising in San Diego's Two-Speed Economy

- Grants Refresh: Audit, Strategy, and Manage for Increasing Annual Success
- Crisis Fundraising: Preparing for the Before, During, and After
- Calling All Heroes: Building Bridges for a United Nonprofit Sector

Date: 9 September, 2026

Session 4: 3:00pm – 4:00pm (1 pt)

- Your Story is Worthy Too
- Using Small Talk to Build Trust and Stronger Donor Relationships
- Today's Mid-Level Donor is Tomorrow's Legacy Donor
- AI is Everywhere. What Actually Drives Fundraising Results (and What Won't)
- When You Need a Portfolio Yesterday: How to Identify and Grow a Robust Major Gift Pipeline
- Philanthropy Moves at the Speed of Trust

Date: 10 September, 2026

Session 5: 9:30am – 10:30am (1 pt)

- Monthly Giving Mastermind
- The Mindset Behind the Ask: How Money Beliefs Shape Fundraising Outcome
- Intentional Strategy and Ethical Action
- Starting the Planned Giving Conversation

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- Stay Ready: Building Your Reputation Runway Before Turbulence Hits
- Tips for First-Time Capital Campaign: Stories from the Global Village Refugee & Immigrant Cultural Hub and Housing Campus
- Supercharging Fundraising Careers: Leading Teams That Want to Stay and Grow

Date: 10 September, 2026

Session 6: 10:45am – 11:45am (1 pt)

- Stop Losing 81% of Your Online Donors: How to Turn Clicks into Lifetime Supporters
- How to Prepare for the Fundraising (R)evolution
- Decoding Donors; The Advanced Listening Skills That Accelerate Major Gifts
- Your Donor Data is Talking: Are You Listening? A Hands-On AI Readiness Workshop
- From Vision to Action: Building a Comprehensive Development Plan for What's Next
- Listening Your Way to a \$40 Million Gift
- The Board Roadship – Engaging Your Board Beyond the Give and Get!

Date: 10 September, 2026

Session 7: 1:15pm – 2:30pm (1 pt)

- Call in the Believers: Why Monthly Giving is Won Before the Ask

Date: 10 September, 2026

Session 8: 3:00pm – 4:00pm (1 pt)

- Accessing Gifts from Donor Advised Funds
- You Had Me at Hello: The Art of Donor Courtship and the Perfectly Timed Ask
- Stop the Churn: A Practical Donor Retention System for Fundraisers Who Are Tired of Refilling a Leaky Bucket
- The Next Wave of Fundraising: Building Sustainable Recurring Giving
- Effective, Ethical Generative AI in Fundraising
- Financial Transparency as a Fundraising Strategy: What Donors Want to See
- The Conversation – The Many Layers of Legacy Giving

Total number of points attained: _____

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