

San Diego Flood Response Fund

Impact Report





The Power of Coming Together.

Monday, January 22, 2024, is a day that will live long in the memories of thousands of San Diego residents, especially those in southeastern San Diego, south San Diego, National City and Spring Valley.

That day, heavy rains flooded several communities throughout San Diego County, with water levels rising as high as six feet in some homes. To date, the Federal Emergency Management Agency has approved \$22 million in aid related to flooding in San Diego County alone. Months later, residents are still feeling the impacts of that day and may be for many months, if not years, to come.

This severe weather, dubbed “a 1,000-year storm” as there was 1 in 1,000 chance of it happening during any given year, devastated families and destroyed countless homes in a matter of hours. Cars were swept from roads, while buildings and infrastructure were damaged throughout the county.

In the days that followed, local cities, the County of San Diego and the state of California declared a state of emergency. It also became clear to nonprofit and government partners that swift assistance was needed for flood survivors. By Thursday, January 25, San Diego Foundation (SDF) launched the San Diego Flood Response Fund, a philanthropic effort to raise and deploy funds to the nonprofits serving the communities that needed assistance the most. Within the first 48 hours, hundreds of donors, including SDF fundholders, heeded the call for assistance and gave \$82,000 to the fund.

\$1.4M+
Total fundraised

\$1.4M+
Total granted

16,795
Total services provided

Impact Timeline.



January 22, 2024

Heavy rains fall in San Diego County, with several communities severely impacted by flooding



January 25, 2024

SDF initiates the San Diego Flood Response Fund and announces it will match donations up to \$100,000; donors give \$82,000+ in the first 48 hours



January 30, 2024

First grants totaling \$120,000 are awarded to nonprofits to provide food, clothing and essential items to flood survivors; donors, including SDF fundholders, give \$550,000



February 6, 2024

SDF awards \$190,000 grant to YMCA of San Diego County to provide temporary housing for flood survivors; League of California Community Foundations Disaster Relief, Recovery & Resilience Fund and Price Philanthropies each donate \$100,000 to the fund; SDF announces new match of \$1 for every \$2 raised



February 13, 2024

SDF awards \$245,000 in grants to nonprofits supporting survivors with housing, food, essential items and other basic needs; individual and corporate donors, SDF fundholders and foundations give \$950,000



February 28, 2024

Federal assistance becomes available to San Diegans affected by the floods; the fund closes, with generous donors giving \$1,400,031; SDF is the fund's largest donor with \$300,000

“Together, more than 1,000 San Diegans have stepped up to support our neighbors in need through the San Diego Flood Response Fund. This is the power of the community coming together. **There is much work to be done as we move toward recovery, and San Diego Foundation is here to support our region and its needs.**”

Mark A. Stuart, CFRE
President & CEO, San Diego Foundation

Fund Impact.

From January 24, 2024, to February 29, 2024, the San Diego Flood Response Fund helped rapidly deploy flexible resources into the community and support organizations responding to unprecedented flooding in San Diego County.

16,795
Total services provided

1,152
Total generous donations

\$1,400,000
Total fundraised

\$1,400,000
Total granted

43
Total grants

Temporary Housing

Placement assistance and temporary housing vouchers for those displaced by the floods

1,460
services provided

\$455,200
distributed

Professional Services

Legal aid, translation services and case management for flood-impacted residents

750
services provided

\$240,000
distributed

Direct Financial Assistance

Cash and gift cards to replace home furnishings and appliances, clothing and other needs

\$230,000
distributed

Basic Needs

Food security, clothing and essential items, such as personal hygiene products, for displaced residents

13,160
services provided

\$219,800
distributed

Home Repair & Remediation

Debris and damaged furniture/appliance removal, damage assessments, cleaning supplies, flood remediation and repair work for homeowners

200
services provided

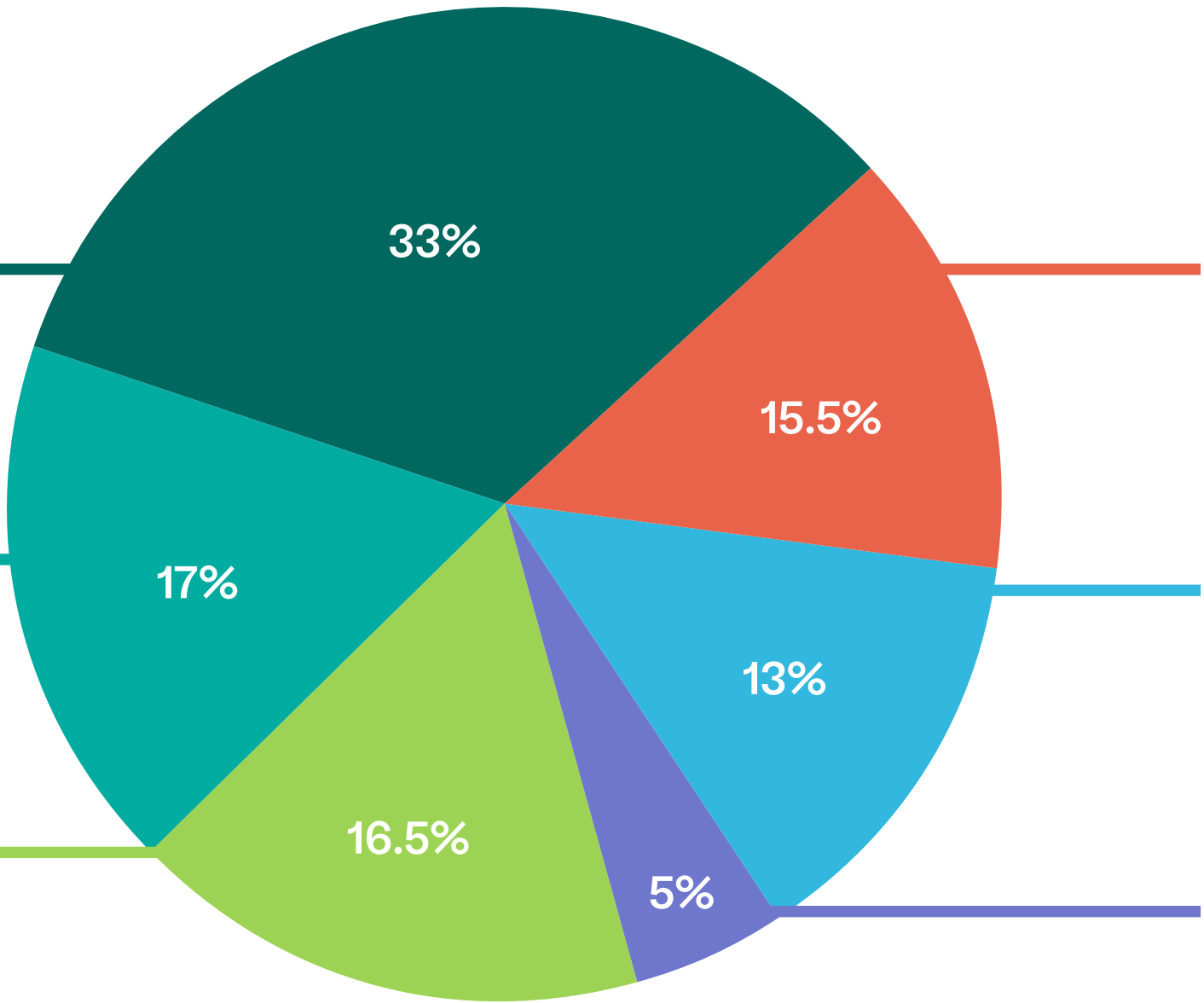
\$185,000
distributed

Health Care

Medical services, replacement of medical devices, and mental health and counseling services for those affected

1,225
services provided

\$70,000
distributed



Helping the Community.

SBCS and YMCA of San Diego County

When flooding struck neighborhoods and communities throughout the region, thousands of San Diegans were displaced and left homeless. Thanks to the efforts of SBCS and YMCA of San Diego County, more than 1,500 families were temporarily housed in local hotels until they were transitioned into a County of San Diego temporary housing program.

Harvey Family Foundation

When floodwaters began to rise in southeastern San Diego, Armon Harvey, President and CEO of the Harvey Family Foundation, immediately stepped up to serve the community, connecting with other nonprofits to provide much-needed services to those in need. Throughout the recovery process, the Harvey Family Foundation has provided leadership, hot meals, and home remediation and repair work coordination for southeastern San Diego residents.

County of San Diego Black Chamber of Commerce, Jacobs & Cushman San Diego Food Bank and Feeding San Diego

Floodwaters entered many residents' homes, causing many to lose access to their kitchens and destroying cooking appliances and stored food. Thankfully, through the County of San Diego Black Chamber of Commerce, many family-owned restaurants, along with the Jacobs & Cushman San Diego Food Bank and Feeding San Diego, stepped up to provide more than 4,500 flood survivors with food and meals.

Joint Initiatives for Racial Equity in Health

Immediately following the flooding, Joint Initiatives for Racial Equity in Health, also known as JIREH Providers, went out into neighborhoods with its mobile clinic to provide preventative health services, such as blood pressure screenings, and to help residents replace lost medical devices and destroyed medications. Thanks to their efforts, flood survivors addressed their physical health needs.

“It’s important that all of us gather and support our communities as one. People need our help right now. SDF is here to help facilitate from a fundraising standpoint and depends on the nonprofit partners that are on the ground gaining the trust and supporting the community when they need it most.”

Pamela Gray Payton

Vice President, Chief Impact & Partnerships Officer, San Diego Foundation





Donors.

Thank you to the more than 1,000 generous donors to the San Diego Flood Response Fund.

\$100,000+

League of California Community
Foundations Disaster Relief, Recovery &
Resilience Fund
Price Philanthropies Foundation
San Diego Foundation

\$50,000+

The Conrad Prebys Foundation
Eugene M. and Joan F. Foster Family
Charitable Fund
PNC Foundation

\$25,000+

Blue Shield of California
California Health Care Foundation
David C. Copley Foundation
Benedict J. Adelson
The James Silberrad Brown Foundation*

Jewish Community Foundation of San Diego
Jody Gorran
Padres Foundation
SDG&E Community Investment Fund*
US Bank
Verizon

\$10,000+

Hologic Charitable Fund*
Marvin Arnold and Irene Jaquetta Heye
Community Enrichment Fund*
Reuben H. Fleet Foundation Fund*
Southwest Airlines
Stephen R. Wilson
William Browning
Vanguard Charitable
James Waring

\$5,000+

AARP Inc.
Catherine M. Stiefel
Cushman Foundation
Fidelity Charitable
J. Andrew and Anne W. McCammon Fund*
Jamul Indian Village of California
Jane Petering Fund*
Lai Family Foundation*
M.A. Beyster Fund*
Michelle Clatterbuck
Mike and Jenna McIntosh Fund*
Rancho Santa Fe Foundation
Starke Family Fund*
Summer Girgis
Takahashi Family Fund*

**Donor-advised funds at
San Diego Foundation*

Nonprofit Grantees.

The following organizations have provided assistance to those impacted and displaced by the January 22 floods.

ACCESS Inc.
All Hands and Hearts Smart Response Inc.
American Red Cross
API Initiative Inc.
Asian Business Association Foundation
Assistance League of Greater San Diego
Casa Familiar
Central San Diego Black Chamber of
Commerce
Chicano Federation of San Diego County
CORE Community Organized Relief Effort
Diamond Educational Excellence Partnership
Feeding San Diego

Harvey Family Foundation
Herencia Hispana San Diego
Hip Hop Health and Wellness
Jacobs & Cushman San Diego Food Bank
Jireh Providers
La Maestra Foundation Inc.
License to Freedom
Neighborhood House Association
Operation Promise Community Services Inc.
Partnership for the Advancement of New
Americans
Pilipino Workers Center
San Diego Habitat for Humanity Inc.

San Diego River Park Foundation
SBCS
Sharia's Closet
Team Rubicon
The Big Table
The Salvation Army
The Urban Collaborative Project
UDW Resource Center
Uprise Theatre
Urban Restoration Counseling Center
Wakeland Housing and Development Corp.
YMCA - Jackie Robinson Family
YMCA of San Diego County

Advisory Council

Armon Harvey

Executive Director, Harvey Family Foundation

Kazeem Omidiji

Director, Community Relations, San Diego Gas & Electric (SDG&E)

Annie Rios, Esq.

President & CEO, Uprise Theatre

Jennette Lawrence Shay

Chief Operating Officer, Price Philanthropies

Rudy Vargas

Director of Strategic Initiatives, Price Philanthropies

Jason Shanley

President & CEO, Building Justice

Pamela Gray Payton

Vice President, Chief Impact & Partnerships Officer, San Diego Foundation

Katie Rast

Director, Community Impact, San Diego Foundation

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