



El Camino Fund Impact Report

2024 – 2025





Thanks to you, more Latino families in San Diego County are building the future they deserve.

In 2024, you chose to invest in a vision where every family has the opportunity to thrive. Because of your support, we didn't just imagine change; we made it happen.

Your generosity helped launch and grow El Camino Fund's programs that support small business owners, provide families with financial tools, and expand access to education and career pathways. You made these opportunities real.

Your gift wasn't just a donation. It was a powerful act of faith in resilience, creativity, and our community's potential.

There's still work to do. Many families continue to face barriers to opportunities. Your continued partnership is essential.

Here's the story of what you made possible. Thank you for walking forward with us.

With gratitude,



Miguel Lopez, CFRE
Senior Manager, Development



Hector Borja
Philanthropic Initiatives Manager

1,250+
businesses launched
and grown

\$1.6M
in small business
loans provided

194
jobs created or sustained

150+
parents empowered

60
students trained and
supported

Your Impact in Action.

In the first year of El Camino Fund, you invested in organizations that understand our community's strengths and challenges and work with people in culturally responsive, community-centered ways.

From kitchens to classrooms and from microloans to mentorship, your support fueled grassroots leaders building generational wealth, creating small business opportunities, and guiding families toward brighter futures.

Across San Diego County, entrepreneurs launched businesses, earned certifications, opened bank accounts for the first time, and gained confidence to pursue their dreams. They left with more than skills; they left with community and a vision for what's possible.



From Facebook to Storefront

Claudia turned a dream into reality, growing her balloon business from online Facebook sales to a retail shop and wholesale partnerships, which were made possible by your support.

Entrepreneurship in Logan Heights

Logan Heights Community Development Corporation's (CDC) LEEP program guided 28 graduates to launch or grow small businesses, from home kitchens to community-serving enterprises.

Cultural Connection & Advocacy

Encuentros Leadership's *Pláticas* gave parents tools to navigate education systems. One parent shared, 'It motivated me to support my son' — showing how your gift ripples through entire families.

“Lo que aprendí en este taller para OctoClean es la importancia de la contabilidad, el marketing y seguros. En realidad implementaré todo lo que aprendí en el taller poco a poco, a medida que mi negocio vaya creciendo.”

“What I learned in this workshop for OctoClean is the importance of accounting, marketing and insurance. I will actually implement everything I learned in the workshop little by little as my business grows.”

Mathiarira
Logan Heights CDC LEEP Program Participant

Grantee Spotlight: Sherman Cocina

Your investment fueled Sherman Cocina at the Sherman Heights Community Center, a culturally rooted small business program helping culinary talent turn passion into sustainable income.

Participants received training in kitchen practices, branding, and marketing, earned Food Handler certifications, and connected with local markets to sell their products.

“Sherman Cocina helped me take the first step toward selling. I overcame it knowing that the customer was satisfied with my product.

“It helped me connect with other small food vendors, to interact and learn from them. It gave me insight to keep moving down the path.”

By pairing training with access to customers — from farmers' markets to Cinco de Mayo showcases — Sherman Cocina is developing a group of food-based businesses positioned to strengthen our local economy. Thank you for helping make this possible.





Fueling Entrepreneurs, Together.

Because of you, more small business owners are turning ideas into thriving, successful *negocios*.

Your generosity equips entrepreneurs with the tools, training and connections they need to grow. In the years ahead, El Camino Fund will deepen this work, ensuring every aspiring business owner has a fair chance to succeed.

Together, we can ensure entrepreneurs furthest from opportunity – including San Diego's Latino community – can thrive. Your continued investment makes this possible.

Thank you for being a catalyst.



Leadership Council

El Camino Fund Leadership Council's stewardship ensures your generosity is invested wisely and with care for maximum impact.

Your investment in El Camino Fund is strengthened by a Leadership Council made up of trusted Latino community leaders who carry the stories, wisdom, and lived experience of our region. Their guidance keeps the fund community-led, rooted in belonging, and reflective of the generosity and leadership that have always defined our Latino philanthropists.

Antonio Barbosa

Vice President, Philanthropy and
Community Impact
Wells Fargo

Adriana "Adri" Brunner

Community Builder

Irma Cota

Community Leader
Retired CEO, North County Health Services
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Support El Camino Fund

To learn more about El Camino Fund or support our efforts, please visit SDFoundation.org/ElCaminoFund. For questions, contact Miguel Lopez, CFRE, Senior Manager, Development, San Diego Foundation, at miguel@sdfoundation.org or (619) 814-1326.

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