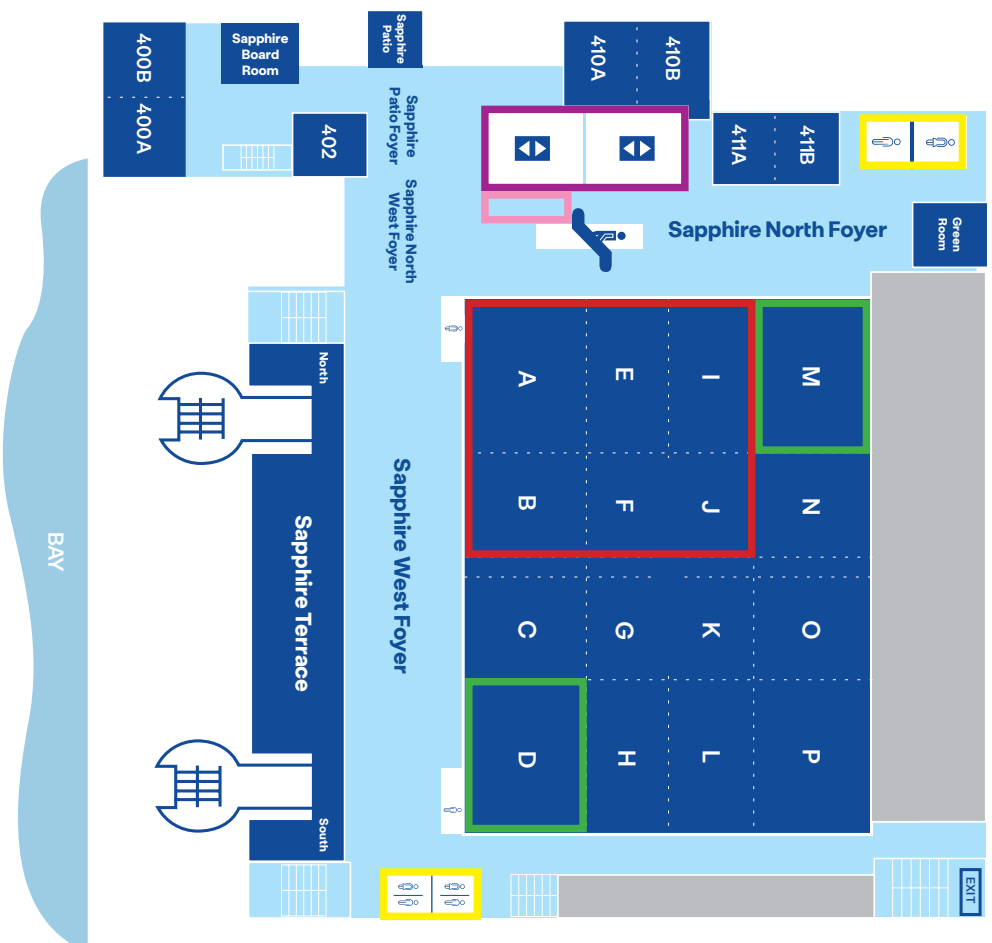


San Diego Fundraising Conference Schedule, 9/8/23

Time	Topic	Speaker	Floor & Room Number
7:30 a.m.	Conference Check-In Opens		4th Floor (Sapphire)
7:30 a.m. - 9:00 a.m.	Continental Breakfast Available		4th Floor (Sapphire)
8:30 a.m. - 8:45 a.m.	Opening Session	Mark A. Stuart, CFRE President & CEO San Diego Foundation	4th Floor (Sapphire) Room: ABEFIJ
8:45 a.m. - 10:15 a.m. Keynote Session	Moving Your Fundraising Forward in 2023 and '24	Gail Perry, MBA, CFRE Founder & President Gail Perry Group	4th Floor (Sapphire) Room: ABEFIJ
10:15 a.m. - 10:30 a.m.	Conference Breaktime		
10:45 a.m. - 11:45 a.m. Morning Breakout I	How to Build a Highly Successful Monthly Giving Program	Harvey McKinnon President Harvey McKinnon Associates	Floor & Room Update: 4th Floor (Sapphire) Room: D
10:45 a.m. - 11:45 a.m. Morning Breakout II	The Conversational Ask: An Easier Way to Raise Money from Happy Donors	Gail Perry, MBA, CFRE Founder & President Gail Perry Group	4th Floor (Sapphire) Room: M
10:45 a.m. - 11:45 a.m. Morning Breakout III	Securing Donor-Advised Fund (DAF) Gifts and Donors	Bill Stanczykiewicz, Ed.D. Senior Assistant Dean for External Relations Indiana University Lilly Family School of Philanthropy	5th Floor (Cobalt) Room: 501
10:45 a.m. - 11:45 a.m. Morning Breakout IV	How To Maximize Donor Potential	Krista Lamp Sr. Director of Brand, Events, Communication Classy Elizabeth Ruikka Sr. Director of Demand Generation Classy Alyssa Celones Senturk Communications and Outreach Director San Diego Coastkeeper	5th Floor (Cobalt) Room: 520
12:00 p.m. - 12:30 p.m.	Lunch		4th Floor (Sapphire) Room: ABEFIJ
12:30 p.m. - 1:30 p.m. Keynote Session	The 11 Questions Every Donor Asks	Harvey McKinnon President Harvey McKinnon Associates	4th Floor (Sapphire) Room: ABEFIJ
1:30 p.m. - 1:45 p.m.	Conference Breaktime		

Time	Topic	Speaker	Floor & Room Number
2:00 p.m. - 3:00 p.m. Afternoon Breakout I	Creating Events with Impact	Ingrid de Llamas, CFRE, IAP Director of Philanthropy & External Relations Epilepsy Foundation of San Diego County	5th Floor (Cobalt) Room; 520
2:00 p.m. - 3:00 p.m. Afternoon Breakout II	How to Build a Highly Successful Monthly Giving Program	Harvey McKinnon President Harvey McKinnon Associates	Floor & Room Update: 4th Floor (Sapphire) Room: D
2:00 p.m. - 3:00 p.m. Afternoon Breakout III	Stewardship & Engagement: Increasing Donor Loyalty	Muhi Khwaja, MPA, CFRE, CFRM Trainer Fundraising Academy Co-Founder American Muslim Community Foundation	4th Floor (Sapphire) Room: M
2:00 p.m. - 3:00 p.m. Afternoon Breakout IV	Engaging Your Board in Fund Development	Bill Stanczykiewicz, Ed.D. Senior Assistant Dean for External Relations Indiana University Lilly Family School of Philanthropy	5th Floor (Cobalt) Room: 501
3:15 p.m. - 4:45 p.m. Closing Session	Fundraising Wisdom Project	Mark A. Stuart, CFRE Bill Stanczykiewicz, Ed.D. Gail Perry, MBA, CFRE Harvey McKinnon Ingrid de Llamas CFRE, IAP Adrienne Vargas President & Chief Executive Officer The Campanile Foundation Vice President, University Relations & Development San Diego State University Ann Spira Executive Vice President UC San Diego Foundation Vice Chancellor, Advancement University of California, San Diego Valerie Attisha Vice President, Client & Community Relations PNC Bank	4th Floor (Sapphire) Room: ABEFIJ

Sapphire Level Map



You are on Level 4. More breakout sessions are located on Cobalt Level (Level 5).

Map Key

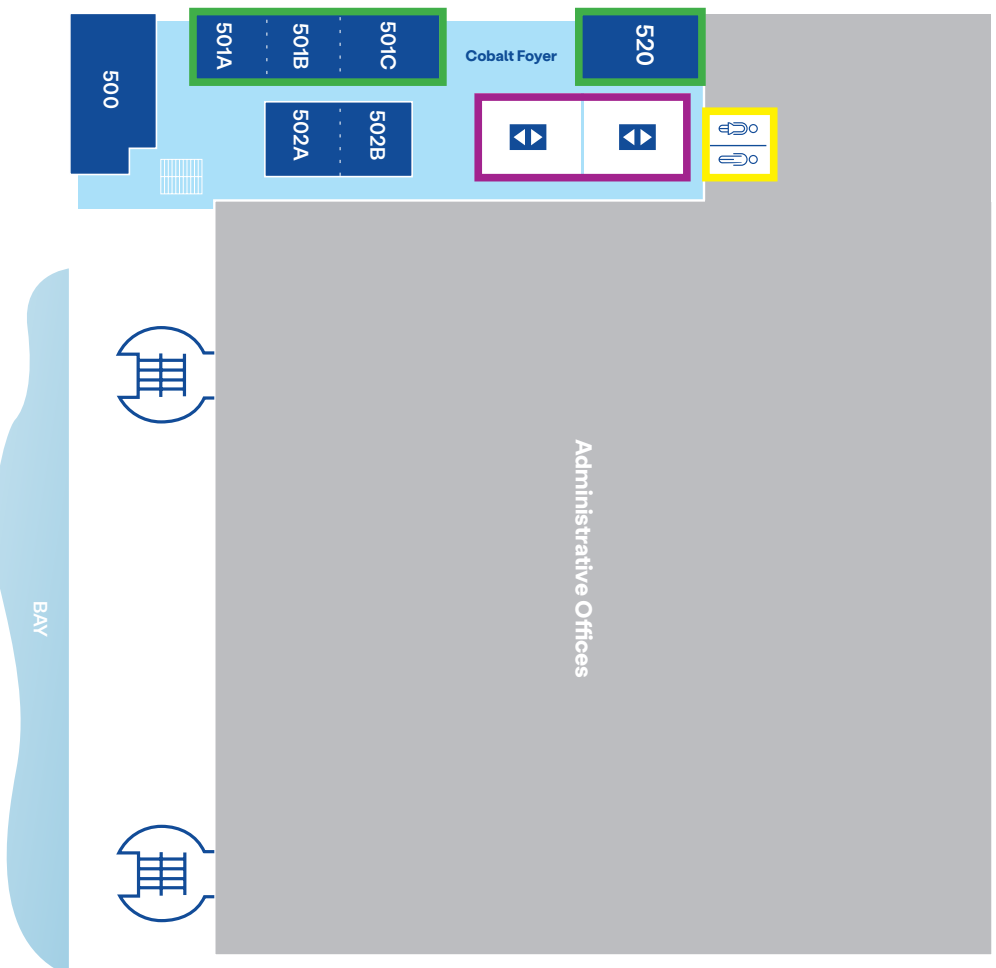
	Main Room (Sapphire ABDEFIJ)
	Breakout Session Rooms Sapphire D and M
	Check-In
	Restrooms
	Elevators

Check the attendee info sheet for the conference schedule and breakout session information.




Refillable water stations are available near the restrooms on conference levels 1 - 5.

Cobalt Level Map

You are on Level 5. More sessions are located on Sapphire Level (Level 4).



Map Key

	Breakout Session Rooms 501A, 501B, 501C and 520
	Restrooms
	Elevators

Check the attendee info sheet for the conference schedule and breakout session information.

Refillable water stations are available near the restrooms on conference levels 1 - 5.