WHY A COMMUNITY FOUNDATION?
When a passionate group of people came together in 2008 to establish the Chula Vista Charitable Foundation (CVCF) through The San Diego Foundation, they did more than create a credible way to promote philanthropy.

They created a lasting promise for their neighbors, their friends and their children.

They endeavored to establish a culture of philanthropy, in the spirit of giving...

- By the people of Chula Vista
- For the community of Chula Vista

They promised that Chula Vista’s nonprofit organizations would have a source of financial support dedicated to the communities they serve.

JOIN US
Membership is open to individuals, corporations and professional organizations. Half of your contribution is pooled with other member funds for immediate grantmaking, and the other half is placed in the CVCF permanent endowment for future generations. Membership contributions can be made annually, bi-annually or quarterly through cash, credit, stock and/or real estate gifts.

POWER OF PARTICIPATION
- Each year, CVCF members identify a focus area for annual grants.
- Nonprofit organizations that are addressing the needs of Chula Vista’s citizens are invited to apply for a grant.
- CVCF members choose the nonprofit organization(s) to receive the foundation’s grant support.
- Each CVCF member is actively meeting the needs of Chula Vista residents via the annual grants process.

2020-2021 BOARD OF DIRECTORS
Carmen Richardson*, Chair
Lisa Bender*, Legacy Chair & Immediate Past Chair
Carra Rhamy*, Grants Chair
Doug Kerner*, Finance Chair
Michael Meacham*, Membership Co-Chair
Mora de Murguia*, Membership Co-Chair
Susy Villegas, Public Relations & Marketing Co-Chair

Stephen Ablahad
Lavonne Cashman*
Donald Gerken
Glen Googins*
Lisa Johnson*
Chris Redo*
Shauna Stokes*

*Founder

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(619) 847-7100 • Please call for an appointment

ChulaVistaCharitableFoundation.org
Facebook.com/ChulaVistaCF

GET INVOLVED,
MAKE A DIFFERENCE
I saw a unique opportunity to be actively involved in an endowment to benefit the Chula Vista community now and in perpetuity. I’m proud to be the first third-generation member of CVCF and hope other members will encourage their families to continue the tradition of giving back to their community through CVCF.

-Elizabeth Cox, Founding Member

“We joined the Chula Vista Charitable Foundation because we wanted to give back to our community. Giving to such a great cause has made us feel empowered to plant the seed in our community of Chula Vista. Our experience has been rewarding and exciting to see what a group of people working together can do.”

-Gerald and Sara Ramirez, Founding Members

We are so grateful to CVCF for your support and concern for the health and well being of the residents of Chula Vista. This grant allowed our food pantry to provide a healthy and nutritional food commodity to our already existing program, which has never been able to sustain giving out fresh fruit and vegetables to our clients. The grant has allowed for a grassroots movement that is promoting community involvement with a strong element of working towards a goal that promotes healthy living and addresses a serious issue in our community in Chula Vista - food insecurity.

-Rosa Vasquez, 2014 Grantee, St. Rose of Lima Catholic Parish

The generosity of the Chula Vista Charitable Foundation greatly assisted The Arc of San Diego in fulfilling its mission to support and empower individuals with developmental disabilities to achieve their life goals. By supporting The Arc of San Diego, the Chula Vista Charitable Foundation has shown that all members of their community, regardless of ability, deserve access to comprehensive and transformative health and wellness programs.


Central to the mission of the Chula Vista Charitable Foundation (CVCF) is the notion that citizens combining their resources and talents can and will have a significant, lasting impact.

Annual membership contributions are allocated as follows:

- 50% for annual grants made by CVCF members to qualified nonprofit organizations
- 50% invested by the TSDF into a permanent CVCF endowment fund

A foundation that exists in perpetuity - supporting charitable causes in Chula Vista

A permanent endowment that grows annually – Chula Vista’s “Community Savings Account”

Total Endowment: $10 million

Potential Grantmaking: $450,000 annually

<table>
<thead>
<tr>
<th>GRANTEES</th>
<th>2019: Hunger &amp; Homelessness</th>
<th>$50,000</th>
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<tbody>
<tr>
<td>Feeding San Diego</td>
<td>$30,000</td>
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<tr>
<td>New Gateway Solutions</td>
<td>$20,000</td>
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<tr>
<td>2018: Workforce Development &amp; Career Training</td>
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<td>Accion San Diego</td>
<td>$10,000</td>
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<td>Outdoor Outreach</td>
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<td>San Diego Futures Foundation</td>
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<td>South County EDC</td>
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<td>2017: Youth Education &amp; Development</td>
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<tr>
<td>The Arc of San Diego</td>
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<tr>
<td>Living Coast Discovery Center</td>
<td>$13,232</td>
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<td>San Diego Youth Symphony</td>
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<td>2016: Health &amp; Human Services</td>
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<td>Feeding America San Diego</td>
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<td>Amigas Punto Com</td>
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<td>Voices for Children</td>
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<td>2015: Environment</td>
<td>$41,375</td>
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<td>San Diego Audubon Society</td>
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<td>Living Coast Discovery Center</td>
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<td>Chula Vista Public Library</td>
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<tr>
<td>2014: Health &amp; Human Services</td>
<td>$27,000</td>
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<tr>
<td>St. Rose of Lima</td>
<td>$12,000</td>
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<tr>
<td>WeSupportU</td>
<td>$15,000*</td>
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*Grant totals reflect additional designated gift by CVCF Founding Member Ron Cohn

2013: Civil Society | $33,593 |
| Salt Creek Elementary School | $3,856 |
| Chula Vista Public Library | $14,737 |
| I Love Clean San Diego Chula Vista | $15,000 |

2012: Health & Human Services | $24,828 |
| Chula Vista Community Collaborative | $24,828 |

2011: Health & Human Services | $22,500 |
| South Bay Family YMCA | $10,000 |
| The ARC of San Diego’s Chula Vista Starlight Center | $12,500 |

“Power of Collective Giving”

“Power of an Endowment”

“Goals”

“Chula Vista Voices”

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