PURPOSE

The purpose of the Malin Burnham Center for Civic Engagement at The San Diego Foundation is to bring community together to learn about and discuss social challenges and opportunities by facilitating dialogue and collaborative action to create a vibrant San Diego region.

The Center is located in Point Loma where nonprofit organizations can schedule meeting rooms (free of charge) to develop strategic and tactical plans to improve quality of life for the community they serve.

The Center also conducts public learning programs designed to elicit community conversations on topics that align with the WELL framework that resulted from Our Greater San Diego Vision.

The Center was founded by Malin Burnham, a respected civic leader, admired philanthropist and visionary thought leader for San Diego.

STRATEGY

Produce public programs aligned with priorities identified in Our Greater San Diego Vision framework, WELL - Work, Enjoy, Live and Learn. Generate awareness, dialogue, innovative thinking and collaborative action by bringing San Diegans together. Programs are primarily designed to engage new civic participants.

Conduct donor convenings aligned with priorities identified in Our Greater San Diego Vision framework, WELL - Work, Enjoy, Live and Learn. Facilitate collaborative giving so San Diegans can assess and learn more about community needs, then give together and maximize the impact of their social investment.

Provide meeting space to increase learning, generate ideas and partner with government, nonprofits, business, academia and philanthropy to expand our reach throughout the region and improve quality of life through strategic collaboration.

PROGRAM SERIES

The Future40 series was developed as the key civic engagement activity during the 40th anniversary of The Foundation and engages experts in their fields to raise provocative questions, highlight new possibilities and challenge our assumptions.

The Weaving Movements series champions civic engagement by bringing our community together to build regional awareness about economic opportunity, environmental equity and the power of movements.

Arts = Civic Engagement is a series that brings together a diverse collection of leaders, artists and thinkers who unveil the power of art to inspire creativity, connect society and transform communities.

Community Heroes is an engagement series honoring individuals who give selflessly to advance quality of life. Community conversations bring diverse groups together to learn and discuss social challenges and opportunities for regional action.
**THE NUMBERS: 2015-2017**

- **$4.9M endowment** built by more than 1,000 regional affiliate members engaged in community learning and investment
- **1,275+ new contacts** reached through public events
- **94% satisfaction rate** reported among attendees
- **$5,349,675** historically granted by regional affiliate members
- **$4.9M endowment** built by more than 1,000 regional affiliate members engaged in community learning and investment

**COMMUNITY ENGAGEMENT AT CCE**

- **$600,000** in meeting space value for San Diego nonprofits
- **35,000** meeting attendees hosted by San Diego nonprofits
- **10,875** meetings for nonprofit organizations

**PARTNERSHIPS**

- Partnered with San Diego County as a **Live Well San Diego** member to collaborate on building better health, living safely and thriving for our San Diego region. Sponsored Live Well Summit keynote, former SD Charger Center Nick Hardwick, who shared nutrition and exercise tips, and how to overcome trauma.
- **Sponsored the STEAM Leadership Speaker Series** with KidsEcoClub and Intellectual Capital, enabling 5,000+ San Diego Unified School District students to explore careers that combine science, technology, engineering, the arts and math.
- As **education sponsor**, facilitated student participation in the 2017 **TEDxSan Diego: Created Futures** conference. TEDx drew thousands of residents to challenge their notions of the world, themselves and our shared future with thought-provoking talks by experts in augmented reality, alternative education, sustainable architecture, and more. Learning continues through online access to TEDx Talks.
Community Heroes: Immigration

**Partners:** KPBS, Jewish Community Foundation, National Conflict Resolution Center
**Speakers:** Elizabeth Lopez, Tarryn Mento

Elizabeth Lopez was honored for her work as executive director and founder of the Southern CA Immigration Project. 120 people engaged in facilitated community conversation about immigration to consider opportunities for acceptance, reform and building an inclusive economy. 9/27/17

Weaving Movements: Dolores Film Premieres & Conversations about Civil Rights

**Partners:** Dolores Huerta Foundation, San Diego Gas & Electric, Manpower
**Speakers:** Dolores Huerta, Emilio Huerta

A diverse audience of more than 300 from 52 zip codes had opportunities to see the exclusive premiere of *Dolores*, a documentary about civil rights activist Dolores Huerta, and speak with Huerta about the power of the movements she built, at the SD Latino Film Festival and Landmark Cinema. 9/22/17 & 3/26/17

Arts = Civic Engagement: Building Community Through Art

**Partners:** Voice of San Diego, KPBS, Bread & Salt, Hill St. Country Club Gallery
**Speakers:** Kinsee Morlan, Andrew Bracken, James Brown, Dinah Poellnitz

Leaders who engage in building and strengthening community through activity anchored by art and artists convened and engaged with 34 attendees, 45% who were new to the CCE. 8/23/17

Weaving Movements: An Interview with Chad Griffin

**Partner:** Human Rights Campaign
**Speaker:** Chad Griffin

Regional community leaders came together to engage in conversation about LGBTQIA and human rights. Griffin shared the societal imperative and value of diversity, equity and inclusion. 8/11/17

Community Heroes: Affordable Housing

**Partners:** KPBS, Jewish Community Foundation, National Conflict Resolution Center
**Speakers:** Anne Wilson, Alison St. John

Anne Wilson was honored for her work as senior vice president of housing and real estate development at Community HousingWorks. 150 community members and policymakers engaged in facilitated conversation about housing affordability challenges and opportunities. 6/29/17

Community Heroes: Racial Justice & Equality

**Partners:** KPBS, Jewish Community Foundation, National Conflict Resolution Center
**Speakers:** Elizabeth Bustos, Rev. Gerald Brown, Steve Smith, Cecil Steppe, Dr. Robert Gillespie

Elizabeth Bustos was honored for her work in healthcare prevention in Southeast San Diego as community engagement director for Be There San Diego. 100 San Diegans, including leaders of the African-American community, learned about the role of race in healthcare and engaged in solutions for change. 4/3/17
More than 600 community members from North, South and East San Diego gathered to view Jamie Redford’s award winning-documentary *Resilience* about Adverse Childhood Experiences (ACEs) and how to help build resilience in our community, where they engaged in dialogue and a resource fair. Participants from 42 zip codes attended, 73% for the first time. 1/29/18, 9/27/17 & 2/21/17

**Weaving Movements: Love for the Land**

**Partners:** Dolores Huerta Foundation, Outdoor Outreach, Escondido Creek Conservancy  
**Speakers:** Ryan Hudson, Camila Chávez, Ben McCue, Steve Barker  
• 128,457 social reach  
• 1,389 social engagements  
Passionate environmentalists discussed environmental equity and access to nature at Daley Ranch in Escondido. More than 100 from 55 zip codes throughout the region connected and participated, 41% for the first time. 10/5/16

**Open Democracy at Politifest**

**Partners:** Voice of San Diego, San Diego State University  
**Speakers:** McKenzie Richardson, Christopher Wilson, Xavier Leonard, Almis Udrys  
• 133,588 social reach  
• 53 social engagements  
150 participants from 66 zip codes discussed new technologies and tactics to strengthen civic engagement and democracy, including resources for first-time voters. 9/24/16

**Weaving Movements: Linking Innovation with Inclusion**

**Partners:** Manpower, Dolores Huerta Foundation, Jacobs Center  
**Speakers:** Dolores Huerta, Dr. Manuel Pastor, Ed Hidalgo, Nora Vargas, Phil Blair  
• 216,722 social reach  
• 2,592 social engagements  
265 San Diegans from 28 zip codes, including 62% first-time attendees, came to hear from civil rights icon Dolores Huerta and Hispanic and community leaders about how to build a more equitable region through diversity in hiring practices, education and advocacy. 8/10/16

**Future40: Race – Are We So Different? Art Exhibition & Conversation**

**Partners:** Museum of Man, Mingei International Museum, Pillars of the Community  
**Speakers:** Dr. Charis Kubrin, Jess Jollett  
• 110,846 social reach  
• 1,342 social engagements  
The link between race, place and privilege was highlighted through art, presentations and dialogue for 135 participants from 42 zip codes, including 70% first-time attendees. 5/11/16
Future40: Imperial Dreams Screening & Conversation About At-Risk Youth

**Partner:** Voice of San Diego  
**Speakers:** Malik Vitthal, Scott Lewis

74 tweets & retweets

An exclusive documentary screening and conversation with Film Director Malik Vitthal was offered to 120 participants from 33 zip codes, including 66% new to CCE, who learned about and discussed the challenges of at-risk youth, broken systems and anti-recidivism efforts. 3/16/16

Future40: 25 & Under! The Future of Philanthropy & Service in San Diego (Series of 2)

**Partners:** San Diego State University, CSU San Marcos, Teach for America,  
**Speakers:** Nate Howard, Sean Griser, David Lopez, Francisco Martinez, Macy Olivas, Nitya Timalsina, Winnue Xu

83 tweets & retweets

148 participants from 34 zip codes, including 63% new to the CCE, gathered from East to North County to engage with 6 inspiring, young changemakers who are growing a vibrant San Diego region through philanthropy. 2/18/16 & 9/9/15

Future40: Reducing Recidivism Through Connection & Community

**Partners:** San Diego City College, Anti-Recidivism Coalition  
**Speakers:** Scott Budnick, Anthony Bebe, Beto Vasquez, Jay Morales, Cirese Laberge

70 tweets & retweets

State and regional thought leaders shared promising new strategies with 165 attendees from 48 zip codes, including 46% first-time participants, who learned and engaged to fight recidivism in San Diego and improve the criminal justice system and re-entry for those previously incarcerated. 1/20/16

Future40: The Future of Age-Friendly Communities (Series of 3)

**Partners:** UC San Diego Stein Institute for Research on Aging, San Diego County Health & Human Services  
**Speakers:** Laurence Weinstein, Ai-Jen Poo, Nick Macchione, Katy Fike

More than 500 participants from 53 zip codes, including 46% first-time attendees, learned from thought leaders on aging about age-friendly strategies and domains, including transportation, healthcare, housing and social participation. 11/9/16, 3/3/16 & 9/16/15

Future40: Lean in to the Future – Women Changemakers

**Partner:** Samasource  
**Speaker:** Leila Janah

193 women (and a few men!) from 77 zip codes gathered to learn about social entrepreneurship from thought leader Leila Janah, and connect in conversation about strong women leaders who are leaning in for social good. 8/31/15

Future40: Learning Landscapes - The Future of Education

**Partners:** Rokenbok, Fab Lab, New Children’s Museum, Qualcomm  
**Speakers:** Dr. Milton Chen, Navrina Singh

The Future of Education was unveiled to 140 participants from 40 zip codes, including 33% first-time attendees, by Dr. Milton Chen of the George Lucas Foundation to imagine how new learning tools and technology will transform our local learning landscape. 7/23/15
Future40: Gather! Building the Community of the Future

**Partners:** ARTS: A Reason to Survive, UC San Diego

**Speakers:** Philip Auchettl, Teddy Cruz, Fonna Forman, Matt D’Arrigo, Mayor Ron Morrison

121 participants from 42 zip codes, including 31% new to CCE, gathered to engage with thought leaders in dialogue and learn about how placemaking builds connections and community. 6/19/15

Future40: The Future of San Diego

**Partner:** KPBS

**Speakers:** David Brin, Peggy Pico

Nationally-renowned scientist, futurist and author David Brin engaged 174 participants in learning and dialogue, challenging them to imagine the opportunities ahead for San Diego through advancements in technology and science. 5/27/15

DONOR CONVENINGS

**Creative Catalyst**

The Creative Catalyst program increases civic engagement and strengthens San Diego’s creative economy by providing opportunities for local professional artists to create work that advances their career and enriches our quality of life. San Diegans are the beneficiaries of new music, plays, exhibits and more, which are enjoyed by thousands at art venues throughout the region.

- 174,678 audience members engaged
- 53,408 free admissions
- 1,683 original works of art
- 478 public exhibitions, performances, workshops

**Partners:** The Old Globe; Playwrights Project; Oceanside Museum of Art; San Diego Ballet; San Diego Writers, Ink; Escondido Arts Partnership; Media Arts Center; New Children’s Museum; Mojalet; Camarada; San Diego Rep

Other Donor Convenings

Other convenings brought donors and community experts together to discuss challenges and opportunities in Mental Health, Food and Nutrition, Needs-based Scholarships and Impact Investing.
BUILDING AWARENESS

The Center’s public events received coverage from various news media outlets, including:

The following event hashtags have been used to spread awareness on social media:

#Future4OSD  •  #WeavingMovements  •  #Arts4Civic  •  #SDHeroes

The San Diego Foundation maximizes the impact of charitable giving. We mobile philanthropic resources to champion civic engagement, increase social impact and advance quality of life.