



MISSION & PURPOSE

The mission and purpose of The Escondido Charitable Foundation (ECF), an affiliate of The San Diego Foundation (TSDF), is to improve the quality of life in Escondido by meeting emerging needs through:

- Encouraging and increasing responsible and effective philanthropy,
- Building a community endowment,
- Providing funds annually to organizations and causes, and,
- Giving the community a vehicle for legacy planning and cash gifts that will benefit Escondido annually and in perpetuity.

The vision of The Foundation is to inspire a culture of giving that supports, strengthens and enriches the quality of life in the Escondido community now and for generations to come. From improving quality of life to rejuvenating the bonds of our communities, the contributions of ECF members stimulate a sense of common purpose by bringing people together to address essential and emerging needs.

INTRODUCTION

Each year ECF selects a different focus area. For our 12th grant cycle, ECF invites 501(c)3 nonprofit public charities and government entities serving the Escondido community to submit applications directed toward enhancing Escondido through arts and cultural experiences.

FOCUS AREA

Enhancing Escondido through interactive, publicly-accessible arts and cultural experiences. Participation in these activities connects people to each other and to their community by providing opportunities for dialogue and expression, shared experiences, and civic pride. To promote this goal, ECF will accept proposals that aim to have a positive impact on the image of Escondido and create positive experiences of our community.

The goals of this grant include:

- Elevating the image of Escondido through arts and culture.
- Increasing community pride.
- Enhancing community identity.
- Providing interactive experiences that have the potential to become longstanding, well-known community fixtures or traditions.



ELIGIBILITY CRITERIA

To be eligible, all applicants must meet the following criteria:

- Grants must be administered by a 501(c)3 Public Charity, or an organization that is fiscally sponsored by a 501(c)3, a school, or other government agency. The Foundation does not make grants to supporting organizations or private, non-operating foundations.
- If organization is using a fiscal sponsor, a cooperative relationship between the two must be clearly demonstrated.
- Multiple organizations may join to formulate and submit a single grant proposal / application. In this scenario, for-profit business can join in on a proposal if the lead partner and fiscal sponsor is a 501(c)3 nonprofit organization or government entity.
- Project must be achievable within a 12-month time frame.

Proposals **must** be for arts and cultural projects and opportunities that will:

- Exist within the Escondido community.
- Enhance the overall image of Escondido.
- Be accessible to the public and have broad impact and appeal.

Equal consideration will be given to:

- Proposals that involve physical, permanent, public art displays*.
- Proposals that involve groundbreaking types of events or public gatherings.

***PLEASE NOTE: Regarding physical, permanent, public art displays, grant seekers understand that:**

- All public displays will be subject to review by the grant committee.
- Projects may require review or approval by the City of Escondido that could cause implementation delays and therefore grantees must plan accordingly (through their action plans and timelines, etc.). The onus is on the grant seekers and grant seeker should be able to put together a timeline that allows for potential delays for this type of project and allow for completion by September 30, 2019.
- Projects should ideally be located on private property that is highly visible and publicly accessible (e.g.: on a prominent exterior wall of a local business, if that business partners with a 501(c)3 fiscal sponsor).
- Out of respect for the rules and regulations of the City of Escondido, we cannot accept grant proposals for projects located on city property, public sidewalks, etc., unless the City of Escondido partners with the grant seeker on their initial application.



Projects which meet the following criteria will be **preferred**:

COMMUNITY AND CULTURAL ENGAGEMENT

- Provide interactive experiences to unify and enhance our community.
- Provide, promote, and expose participants to local history, artists, and other cultural institutions.
- Create community service opportunities that foster personal responsibility and civic pride.
- Stand the test of time and become well-known community fixtures or traditions.
- Unify the community around Escondido's rich cultural history.
- Develop arts programming that strengthens social networks through community engagement.
- Undertake cultural arts initiatives that enhance the community's identity.

ELEVATE PRIDE IN THE COMMUNITY OF ESCONDIDO

- Create accessible spaces that encourage social interaction.
- Improve existing programs and events.
- Create superior interactive exhibits, interpretive displays and/or cultural experiences within the Escondido community.

INNOVATIVE EXPERIENCES

- Build community through innovative arts that are accessible to all residents.
- Make memories and lasting impressions. Inspire community involvement and positive action.
- Projects should ideally be located on private property that is highly visible and publicly accessible.
- Out of respect for the rules and regulations of the City of Escondido, we cannot accept grant proposals for projects located on city property, public sidewalks, etc., unless the City of Escondido partners with the grant seeker on their initial application.

GRANTSEEKERS FORUM

A voluntary informational workshop will be held on:

Wednesday, January 17, 2018 at 4:00 p.m.

Raymond Center for Philanthropy
Pacific Bank Building
900 Canterbury Place, Suite 300
Escondido, CA 92025

Please RSVP to Miguel Lopez at miguel@sdfoundation.org by Tuesday, January 16, 2018.

FREQUENTLY ASKED QUESTIONS

What is the application deadline?

The deadline for application submission is 5:00 p.m. February 20, 2018. Incomplete or late applications will not be accepted.

How do we apply?

Proposals must be submitted online by no later than 5:00 p.m. on or before Tuesday, February 20, 2018. The grant application can be accessed at: <https://app.smarterselect.com/programs/47263-Escondido-Charitable-Foundation>

Who is eligible to apply for Escondido Charitable Foundation funding?

To be eligible for a grant from the Escondido Charitable Foundation, organizations must have tax-exempt status and provide services in the community of Escondido. An organization may serve as a fiscal sponsor for a charitable organization that does not have tax-exempt status if a cooperative relationship between the two can be clearly demonstrated, and the fiscal sponsor must be willing to administer the grant if awarded. The Escondido Charitable Foundation at The San Diego Foundation does not make grants to supporting organizations or private, non-operating foundations.

How much can we request?

The Escondido Charitable Foundation will accept requests in the range of \$15,000 to \$50,000.

What is the grant period?

Grants are made for one year. This grant cycle is October 1, 2018 to September 30, 2019.

What reporting is required?

The Escondido Charitable Foundation requires periodic reporting and site visits; the details of which will be specified in the grant award letter.

What will the Foundation not fund?

The Escondido Charitable Foundation does not fund:

- Capital or annual campaigns
- Existing obligations/debt
- Scholarships
- Projects that promote religious or political doctrine

Who can I contact if I have any questions?

For program questions, please contact Trudy Armstrong at trudy@sdfoundation.org.

For technical questions regarding the online application, please contact Kerri Favela at kerri@sdfoundation.org.

What is the Escondido Charitable Foundation Timeline?

- **February 20, 2018** – Grant applications due by no later than 5 p.m.
- **March-April 2018** – Site visits conducted with all finalists.
- **July 2018** – Selection of award recipients.
- **September 2018** – Award Celebration.
- **October 1, 2018** – Program funding start date.

APPLICATION REQUIRED FIELDS

Please Note: Below are the questions that will be on the online application. Attachments will not be accepted and all information must be typed directly in to the fields of the online application.

Applicant Information

- Is your Organization a 501(c)(3) public charity?
- Does your organization have a fiscal sponsor?
- Organization Name
- Address, City, State, Zip
- Telephone
- Website
- Organization Budget Size
- Tax ID (EIN) Number

Executive Director

- Name
- Title
- E-mail
- Telephone

Program Contact

- Name
- Title
- E-mail
- Telephone

Fiscal Sponsor (if applicable)

- Organization name
- Address, City, State, Zip
- Telephone
- Tax ID (EIN) Number

Program Information

- Project Name
- Amount You Are Requesting

Program Proposal Narrative

Organizational History (Max. 250 words)

Describe the organization's history, mission and goals.

Executive Summary (Max. 150 words)

Provide a general and compelling description of your project and its specific impact on the community.

Purpose of the Grant (Max. 500 words)

Describe the purpose of the project including major goals, activities and timelines; include how they are addressing identified community needs and provide information about the population served.

Impact and Evaluation (Max. 250 words)

Please share the measurable outcomes anticipated from the project as well as the evaluation methods to be used. Include who will be involved in the evaluation and how the information will be used.

Sustainability (Max. 100 words)

Describe how the program is sustainable, replicable, or scalable.

Partnerships (Max. 100 words)

Describe how the project fosters collaboration with other successful entities in the community to achieve a common goal or objective.

Program Leadership - Board (Max. 250 words)

List board members and key personnel involved with the program/project.



Program Budget

The following line items will be included in the standard budget format:

- Equipment & program materials
- Meeting and travel
- Consultants & contractors
- Overhead

Please create your budget for the project by filling in the first four-line item categories (use zeros for line items that do not apply to the project) and adding up to six additional line items.

To add more than one expense category, complete “Expense 1” and click “Yes” to reveal “Expense 2” etc. Once you have completed the necessary expense categories for your budget, press “No” to reveal the final “Program Budget” questions.

There will be space at the bottom to provide a brief budget narrative to further describe specific line items. Use the following worksheet as an example.

Describe the organization’s history, mission and goals.

Sustainability (Max. 100 words)

Describe how the program is sustainable, replicable or scalable.

Partnerships (Max. 100 words)

Describe how the project fosters collaboration with other successful entities in the community to achieve a common goal or objective.

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List board members and key personnel involved with the program/project.

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Expense Category	Requested Amount	Program Budget
1. Equipment & Program Materials		
2. Meeting & Travel		
3. Consultants & Contractors		
4. Overhead		
5.		
6.		
7.		
8.		
9.		
10.		
	Total Requested Amount	Total Program Budget

Budget Narrative (Max. 250 words)

Describe your specific line items.

Other sources of Funding (Max. 50 words)

List other sources of funding secured for this project.