

## MISSION

- Build a Rancho Bernardo community endowment
- Provide funding annually to Rancho Bernardo nonprofit organizations
- Give Rancho Bernardo community members a vehicle for legacy planning and gifts that will benefit Rancho Bernardo now and forever

## PURPOSE

Meet emerging needs by encouraging and increasing responsible and effective philanthropy by and for the benefit of all who live, work and play in the Rancho Bernardo community.

## BENEFITS

- Join other passionate individuals in determining how critical funding dollars are spent for the benefit of Rancho Bernardo
- Members vote each year for the local grant applications they deem most worthy and most needed
- Enjoy fellowship with other members and Rancho Bernardo residents
- Invitations to a variety of special events throughout the year, including our annual Thanksgiving Luncheon
- Join one of our committees to become more involved in the foundation and grantmaking process
- Recognition as a member on the RBCF website

## FUNDS

- Endowment
- Non-Endowment
- Kathryn Staab
- RB Emergency Fund
- Symphony on the Green
- Smith Scholarship Fund



## MEMBERSHIP & STRUCTURE

The membership fee is an annual contribution of at least \$500. Half of your contribution goes to immediate grantmaking, the other half will be for building the RBCF endowment for future generations.

## MATT MCLAUGHLIN LIVE HERE, GIVE HERE PROGRAM

Matt McLaughlin established an endowment legacy fund at The San Diego Foundation that continues to make a profound impact on the North County region. The *Matt McLaughlin Live Here, Give Here* program supports membership dollars raised, growing Rancho Bernardo Community Foundation grantmaking from member contributions for our community.

## 2017-2018 BOARD OF DIRECTORS

Debbie Kurth, *President*  
Scott Lawn, *Vice President*  
Steve Dreyer, *Grants Chair*  
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[RBCommunityFoundation.org](http://RBCommunityFoundation.org)  
[Facebook.com/TheRanchoBernardoCommunityFoundation](https://Facebook.com/TheRanchoBernardoCommunityFoundation)



The Rancho Bernardo  
Community Foundation

A proud affiliate of The San Diego Foundation



**GET INVOLVED,  
MAKE A DIFFERENCE**



The Rancho Bernardo Community Foundation (RBCF) was established in 1988 by founding Board of Directors Bob McMillin, Bob Wells, Gina McBride, Dick McNeal and Chris Leucke. Its purpose was to make Rancho Bernardo a better place to live and work. RBCF provides assistance to the Rancho Bernardo community through funding for projects and programs focused on senior services, youth activities, recreation, the arts, educational enhancement, civic enhancement and community protection.

As RBCF grew, the Board established an endowment fund to provide financial support for nonprofit community activities in Rancho Bernardo for decades into the future. Since 1993, the endowment has grown to more than \$1 million, and it continues to grow through regular community fundraising events.

In 1996, RBCF decided to invest its funds with The San Diego Foundation. As an affiliate of The Foundation, RBCF is able to arrange charitable annuities, accept tax-free donations directly from Individual Retirement Accounts and process real estate gifts.



## SIGNATURE RBCF EVENTS

### Pathway of Pride

The signature fundraiser for the RBCF Endowment Fund, the Pathway of Pride, recognizes those who contribute \$1,000 or more to the Foundation. Each donor is honored with an engraved commemorative plaque installed on the walkway around the Webb Park Lake. Since inception, more than \$1 million has been donated to the RBCF Endowment Fund.

### Hats Off to Volunteers

Hats Off is the premier recognition event for community volunteers in Rancho Bernardo. Each year, RBCF brings together local organizations and recognizes their Volunteers of the Year at a special ceremony.

### Annual Thanksgiving Luncheon

RBCF hosts an annual Thanksgiving Luncheon at the Rancho Bernardo Inn to raise money for local nonprofits. Over the past 20 years, the event has become a much-anticipated community gathering and has raised more than \$100,000 for community grants to organizations such as RB United, the Rancho Bernardo Historical Society and the Retired Senior Volunteer Patrol.

### RBCF Cruise

The RBCF Cruise is a yearly event that combines vacation with giving back. In collaboration with ProTravel International and local agent Maureen Rouleau, RBCF receives a portion of the proceeds from each cabin sold on this annual cruise. In 10 years, more than \$80,000 has been raised.



## DONOR STORY: MATTHEW S. MCLAUGHLIN

Matthew S. McLaughlin, along with his wife, Jean, donated millions of dollars to local causes particularly in North County after he retired as a Ford Motor Co. executive in the late 1970s.

In 1946, Mr. McLaughlin began his long career in sales and marketing at Ford, rising through the ranks until he was named vice president of Ford's North American automotive operations and marketing staff. Following his retirement in 1978, Mr. and Mrs. McLaughlin moved to Rancho Bernardo, where they got involved in the local community. In 2007, Mr. McLaughlin lost his home in the wildfires that devastated the region.

Matt was someone who felt blessed by life with a responsibility to share his good fortune with the community he'd grown to love. When he passed away, he left \$500,000 to the Rancho Bernardo Community Foundation's Endowment Fund to support the community's needs in perpetuity. He also left a \$10 million legacy fund at The San Diego Foundation to support needs throughout North County.

"Matt was just a really friendly guy and he wanted to do good for anybody he could," said Don McLean, friend and former board member of the Rancho Bernardo Community Foundation. "We're fortunate to have people like him who want to give back. His generosity motivated me and many other people to be more philanthropic."