



WHY A COMMUNITY FOUNDATION?

When a passionate group of people came together in 2008 to establish the Chula Vista Charitable Foundation (CVCF) through The San Diego Foundation, they did more than create a credible way to promote philanthropy.

They created a lasting promise for their neighbors, their friends and their children.

They endeavored to establish a culture of philanthropy, in the spirit of giving...

- By the people of Chula Vista
- For the community of Chula Vista

They promised that Chula Vista's nonprofit organizations would have a source of financial support dedicated to the communities they serve.

JOIN US

Membership is open to individuals, corporations and professional organizations. Half of your contribution is pooled with other member funds for immediate grantmaking, and the other half is placed in the CVCF permanent endowment for future generations. Membership contributions can be made annually, bi-annually or quarterly through cash, credit, stock and/or real estate gifts.

POWER OF PARTICIPATION

- Each year, CVCF members identify a focus area for annual grants.
- Nonprofit organizations that are addressing the needs of Chula Vista's citizens are invited to apply for a grant.
- CVCF members choose the nonprofit organization(s) to receive the foundation's grant support.
- Each CVCF member is actively meeting the needs of Chula Vista residents via the annual grants process.

2018-2019 BOARD OF DIRECTORS

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ChulaVistaCharitableFoundation.org
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The Chula Vista
Charitable Foundation
A proud affiliate of The San Diego Foundation



**GET INVOLVED,
MAKE A DIFFERENCE**



POWER OF COLLECTIVE GIVING

Central to the mission of the Chula Vista Charitable Foundation (CVCF) is the notion that citizens combining their resources and talents can and will have a significant, lasting impact.

Annual membership contributions are allocated as follows:

- 50% for annual grants made by CVCF members to qualified nonprofit organizations
- 50% invested by the TSDF into a permanent CVCF endowment fund

POWER OF AN ENDOWMENT

- A foundation that exists in perpetuity - supporting charitable causes in Chula Vista
- A permanent endowment that grows annually - Chula Vista's "Community Savings Account"

GOALS

- Total Endowment: \$10 million
- Potential Grantmaking: \$450,000 annually

GRANTEES

2018 Workforce Development & Career Training	\$55,000
Accion San Diego	\$10,000
Outdoor Outreach	\$9,835
San Diego Futures Foundation	\$5,000
South County EDC	\$30,165

2017: Youth Education & Development	\$50,232
The Arc of San Diego	\$12,000
Living Coast Discovery Center	\$13,232
San Diego Youth Symphony	\$25,000

2016: Health & Human Services	\$44,945
Feeding America San Diego	\$4,945
Amigas Punto Com	\$15,000
Voices for Children	\$25,000

2015: Environment	\$41,375
San Diego Audubon Society	\$5,350
Living Coast Discovery Center	\$16,025
Chula Vista Public Library	\$20,000

2014: Health & Human Services	\$27,000
St. Rose of Lima	\$12,000
WeSupportU	\$15,000*

**Grant totals reflect additional designated gift by CVCF Founding Member Ron Cohn*

2013: Civil Society	\$33,593
Salt Creek Elementary School	\$3,856
Chula Vista Public Library	\$14,737
I Love Clean San Diego Chula Vista	\$15,000

2012: Health & Human Services	\$24,828
Chula Vista Community Collaborative	\$24,828

2011: Health & Human Services	\$22,500
South Bay Family YMCA	\$10,000
The ARC of San Diego's Chula Vista Starlight Center	\$12,500

CHULA VISTA VOICES

"I saw a unique opportunity to be actively involved in an endowment to benefit the Chula Vista community now and in perpetuity. I'm proud to be the first third-generation member of CVCF and hope other members will encourage their families to continue the tradition of giving back to their community through CVCF."

-Elizabeth Cox, Founding Member

"We joined the Chula Vista Charitable Foundation because we wanted to give back to our community. Giving to such a great cause has made us feel empowered to plant the seed in our community of Chula Vista. Our experience has been rewarding and exciting to see what a group of people working together can do."

-Gerald and Sara Ramirez, Founding Members

"We are so grateful to CVCF for your support and concern for the health and well being of the residents of Chula Vista. This grant allowed our food pantry to provide a healthy and nutritional food commodity to our already existing program, which has never been able to sustain giving out fresh fruit and vegetables to our clients. The grant has allowed for a grassroots movement that is promoting community involvement with a strong element of working towards a goal that promotes healthy living and addresses a serious issue in our community in Chula Vista - food insecurity."

**-Rosa Vasquez, 2014 Grantee,
St. Rose of Lima Catholic Parish**

"The generosity of the Chula Vista Charitable Foundation greatly assisted The Arc of San Diego in fulfilling its mission to support and empower individuals with developmental disabilities to achieve their life goals. By supporting The Arc of San Diego, the Chula Vista Charitable Foundation has shown that all members of their community, regardless of ability, deserve access to comprehensive and transformative health and wellness programs."

**-Jennifer Bates Navarra, 2011 Grantee,
The Arc of San Diego**