



MISSION & PURPOSE

The mission and purpose of The Escondido Charitable Foundation (ECF), an affiliate of The San Diego Foundation (TSDF), is to improve the quality of life in Escondido by meeting emerging needs through:

- Encouraging and increasing responsible and effective philanthropy,
- Building a community endowment,
- Providing funds annually to organizations and causes, and
- Giving the community a vehicle for legacy planning and cash gifts that will benefit Escondido annually and in perpetuity.

The vision of ECF is to inspire a culture of giving that supports, strengthens and enriches the quality of life in the Escondido community now and for generations to come. From improving quality of life to rejuvenating the bonds of our communities, the contributions of ECF members stimulate a sense of common purpose by bringing people together to address essential and emerging needs.

INTRODUCTION

Each year the Escondido Charitable Foundation (ECF) selects a different focus area. For our 10th grant cycle, ECF invites nonprofits serving Escondido to submit applications directed toward investing in our youth.

ECF seeks to promote a vibrant, healthy and harmonious community through strong programs, which support Escondido youth. The goals of this grant include: providing safe places where our young people can gain enriching experiences and learn job and life skills; improving race relations and deterring gang involvement; combating obesity; and helping to reduce the number of young people living in poverty. One way to do this is to provide youth with positive activities while also trying to unify our community. ECF is making a call to action to nonprofits and school, community, city and business leaders to come up with creative solutions to these pressing issues.

FOCUS AREA

ECF believes our young people are among the city's strongest assets and can help fulfill the vision of a better Escondido. When we invest in them by providing training and opportunities both in and out of school, youth can contribute more to our community. To promote this goal, and to address some of the serious issues our young people face, ECF will accept proposals that can have long-term impact on our youth. Possible projects and topics include:

Enrichment programs: These can provide a safe haven for our youth while offering opportunities to learn or improve skills, engage in physical activity or be introduced to new people and ideas. The grant could enhance already existing school programs or provide after-school, holiday and summer programs or camps.

Community and cultural engagement: These programs could encourage language proficiency, provide exposure to the arts or other cultural institutions, set up community service opportunities or promote cross-cultural appreciation and pride in our city.

Job and life skills: Teens could benefit from job shadowing, internships and vocational training. After-school classes could be offered or expanded in subjects such as technology, robotics, graphic arts, financial literacy or the arts. Other examples are nutrition and cooking classes and health screening to promote better health.

ELIGIBILITY CRITERIA

To be eligible, all applicants must meet the following criteria:

- Grants must be administered by a 501(c) 3 Public Charity, or an organization that is fiscally sponsored by a 501(c) 3, a school, or other government agency. The Foundation does not make grants to supporting organizations or private, non-operating foundations
- If organization is using a fiscal sponsor, a cooperative relationship between the two must be clearly demonstrated
- Project must be achievable within a 12-month time frame

Projects **must** meet the following criteria:

- Serve Escondido residents within the geographic boundaries of the Greater Escondido area (as defined by the Escondido Union High School District boundaries to include the San Pasqual Valley, up to Deer Springs Road by Lawrence Welk and out toward Del Dios).
- Support and invest in youth in grades 3-12.
- Be achievable within a 12-month time frame.
- Have measurable outcomes, which are clearly defined.
- Outline strategies and approaches for success.

Projects which meet the following criteria will be **preferred**:

1. Provide a safe environment for our youth while also offering job training and life enriching activities.
2. Help unify the community.
3. Show long-term sustainability.
4. Demonstrate collaborative efforts between existing nonprofits and other agencies... The collaboration should be substantiated by agreements between partners (e.g. MOUs, letters of support) if an applicant's proposal proceeds to a site visit.

GRANTSEEKERS FORUM

A voluntary informational workshop will be held on:

Thursday, January 19, 2017 at 4:00 p.m.

Raymond Center for Philanthropy - Pacific Bank Building
900 Canterbury Place, Suite 300, Escondido, CA

RSVP to Miguel Lopez at miguel@sdfoundation.org by Tuesday, January 17, 2017.

Applications are due no later than 5:00 p.m. on Tuesday, February 21, 2017.



FREQUENTLY ASKED QUESTIONS

What is the application deadline?

The deadline for application submission is 5:00 p.m. February 21, 2017. Incomplete or late applications will not be accepted.

How do we apply?

Proposals must be submitted online by no later than 5:00 p.m. on or before Tuesday, February 21, 2017. The grant application can be accessed at: <http://app.smarterselect.com/programs/36978-Escondido-Charitable-Foundation>

Who is eligible to apply for Escondido Charitable Foundation funding?

To be eligible for a grant from the Escondido Charitable Foundation, organizations must have tax-exempt status and provide services in the community of Escondido. An organization may serve as a fiscal sponsor for a charitable organization that does not have tax-exempt status if a cooperative relationship between the two can be clearly demonstrated, and the fiscal sponsor must be willing to administer the grant if awarded. The Escondido Charitable Foundation at The San Diego Foundation does not make grants to supporting organizations or private, non-operating foundations.

How much can we request?

The Escondido Charitable Foundation will accept requests in the range of \$15,000 to \$35,000.

What is the grant period?

Grants are made for one year. This grant cycle is October 1, 2017 to September 30, 2018.

What reporting is required?

The Escondido Charitable Foundation requires periodic reporting and site visits; the details of which will be specified in the grant award letter.

What will the Foundation not fund?

The Escondido Charitable Foundation generally does not fund:

- Capital or annual campaigns
- Existing obligations/debt
- Scholarships
- Projects that promote religious or political doctrine

Who can I contact if I have any questions?

For program questions, please contact Lisa Ruder at lisaruder@cox.net

For technical questions regarding the online application, please contact Kerri Favela at kerri@sdfoundation.org



What is the Escondido Charitable Foundation Timeline?

- February 21, 2017 - Grant applications due by no later than 5 p.m.
- March- April 2017 - Site visits conducted with all finalists.
- June 2017 - Selection of award recipients.
- September 2017 - Award Celebration.
- October 1, 2017 - Program funding start date.

APPLICATION REQUIRED FIELDS

Please Note: Below are the questions that will be on the online application. All information must be typed directly in to the fields of the online application and submitted through the SmarterSelect system.

Applicant Information

- Is your Organization a 501(c)(3) public charity?
- Does your organization have a fiscal sponsor?
- Organization Name
- Address, City, State, Zip
- Telephone
- Website
- Organization Budget Size
- Tax ID (EIN) Number

Executive Director

- Name
- Title
- E-mail
- Telephone

Program Contact

- Name
- Title
- E-mail
- Telephone

Fiscal Sponsor (if applicable)

- Organization name



- Address, City, State, Zip
- Telephone
- Tax ID (EIN) Number

Program Information

- Project Name
- Amount You Are Requesting

PROGRAM PROPOSAL NARRATIVE

Organizational History (Max. 250 words)

Describe the organization's history, mission and goals.

Program Summary (Max. 150 words)

Provide a general and compelling description of your project and its specific impact on the community.

Purpose of the Grant (Max. 500 words)

Describe the purpose of the project including major goals, activities and timelines; include how they are addressing identified community needs and provide information about the population served.

Impact and Evaluation (Max. 250 words)

Please share the measurable outcomes anticipated from the project as well as the evaluation methods to be used. Include who will be involved in the evaluation and how the information will be used.

Sustainability (Max. 100 words)

Describe how the program is sustainable, replicable, or scalable.

Partnerships (Max. 100 words)

Describe how the project fosters collaboration with other successful entities in the community to achieve a common goal or objective.

Program Leadership - Board (Max. 250 words)

List board members and key personnel involved with the program/project.

Program Budget

Total Organization Budget: \$_____(Required).

The following line items will be included in the standard budget format:

- Staff and Benefits



- Equipment & program materials
- Meeting and travel
- Consultants & contractors
- Overhead

Please create your budget for the project by filling in the first five line item categories (use zeros for line items that do not apply to the project) and adding up to five additional line items. To add more than one expense category, complete “Expense 1” and click “Yes” to reveal “Expense 2” etc. Once you have completed the necessary expense categories for your budget, press “No” to reveal the final “Program Budget” questions.

There will be space at the bottom to provide a brief budget narrative to further describe specific line items. Use the following worksheet as an example.

Expense Category	Requested Amount	Program Budget
1. Staff and Benefits		
2. Equipment & Program Materials		
3. Meeting and Travel		
4. Consultants & Contractors		
5. Overhead		
6.		
7.		
8.		
9.		
10.		
	Total Requested Amount	Total Program Budget

Budget Narrative (Max. 250 words)

Describe your specific line items.

Other sources of Funding (Max. 50 words)

List other sources of funding secured for this project.