



The San Diego
Foundation
Growing a Vibrant Region

2015 ANNUAL REPORT



ENRICHING THE LIVES OF SAN DIEGANS THROUGH PHILANTHROPY FOR 40 YEARS

Since 1975, The San Diego Foundation has brought together community leaders, nonprofit organizations, government, business leaders and philanthropists to collectively progress toward a stronger San Diego region for current and future generations.

As we celebrate 40 years of community service and look ahead to 40 more years of regional impact, we recognize the many donors that believe in the power of giving. Philanthropy stands as a key pillar in our region's prosperity, and we are honored to present opportunities and facilitate all types of engagement and participation.

We also know that San Diego faces new and evolving challenges. With the support of our partners, we are building a movement for positive change and are prepared to meet future uncertainties head on. The mission of The Foundation is to ensure the region's philanthropic resources are directed responsibly and effectively to support opportunities that can address even our most complex challenges.

We encourage you to read through the annual report to learn more about our achievements and where philanthropy is making an impact in San Diego. Through the commitment of our Board of Governors and staff, as well as a multitude of community partners, we remain steadfast in our work toward a civil society through innovation and collaboration.

Together, as a community, we look ahead to the next four decades as we grow a more vibrant region.

Sincerely,



B. Kathlyn Mead
President & CEO



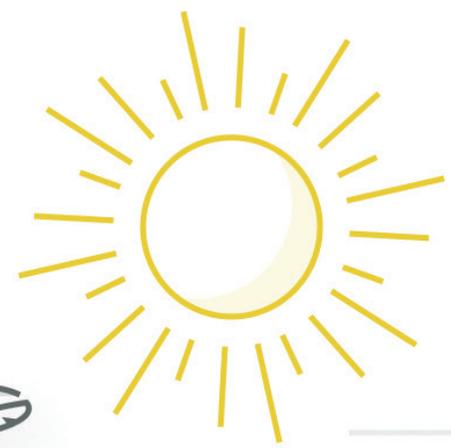
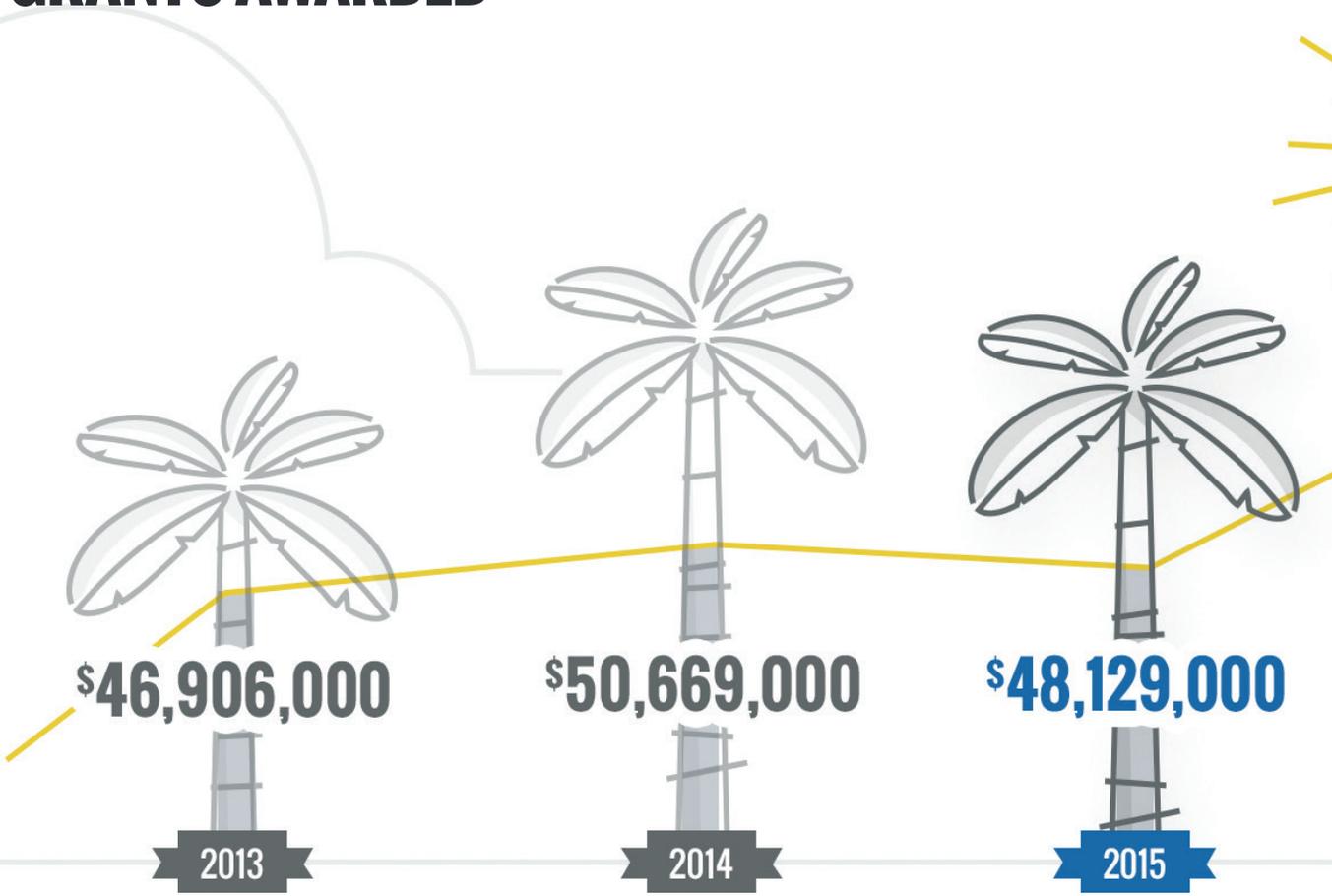
Connie Matsui
Chair, Board of Governors

"WITH THE SUPPORT OF OUR PARTNERS, WE ARE BUILDING A MOVEMENT FOR POSITIVE CHANGE AND ARE PREPARED TO MEET FUTURE UNCERTAINTIES HEAD ON."



Learn more at
[SDFoundation.org/Video](https://www.sdfoundation.org/Video)

GRANTS AWARDED



The San Diego Foundation awarded 5,600 grants to 1,773 nonprofit organizations serving and supporting our community needs in FY2015.

**as of June 30, 2015*

WHERE GRANTS DO GOOD



Education • 22%
\$10,416,756

Education	\$6,620,475
Scholarships	\$3,796,281



Civil Society • 18%
\$8,896,577

Civil Rights, Social Action & Advocacy	\$1,584,614
Community Improvement & Capacity Building	\$1,065,473
Philanthropy, Voluntarism & Grantmaking Foundations	\$3,463,027
Public & Societal Benefit	\$2,092,043
Science & Technology	\$691,420



Health & Human Services • 19%
\$9,370,083

Crime & Legal-Related	\$158,771
Diseases, Disorders & Medical Disciplines	\$415,925
Employment	\$46,250
Food, Agriculture & Nutrition	\$354,507
Health Care	\$2,302,404
Housing & Shelter	\$375,998
Human Services	\$4,397,990
Medical Research	\$329,079
Mental Health & Crisis Intervention	\$259,394
Public Safety, Disaster Preparedness & Relief	\$400,882
Recreation & Sports	\$328,883



Arts & Culture • 16%
\$7,750,846

Arts, Culture & Humanities	\$7,750,846
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Environment • 12%
\$5,589,651

Animal-Related	\$1,415,824
Environment	\$4,173,827



Youth Development • 9%
\$4,133,618

Youth Development	\$4,133,618
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Other grantmaking totaling \$1,971,265 includes international, foreign affair & national security; mutual & membership benefit, and religion-related grants.

**as of June 30, 2015*

STORIES OF IMPACT

Learn about our partners making a difference in the community and affecting change through philanthropy.



Adrian Gonzalez Fuels Youth Education and Civic Engagement

Civic engagement and education go hand-in-hand for baseball all-star Adrian Gonzalez and his wife, Betsy Gonzalez. The native San Diegans set up a scholarship fund with The Foundation and have since supported the academic growth of more than 50 students in the region. The fund supports students actively involved in the community with a desire to pursue higher education.



Creating a Region of Age Friendly Communities

Don Ambrose takes a holistic approach to philanthropy and age friendly communities. What started as a personal family experience has sparked leadership from Don and The San Diego Foundation to ensure San Diego grows and adapts with its aging population in mind. The Foundation's Age Friendly Communities program promotes equity and opportunity for everyone, regardless of age.



North County Nonprofit Builds Path to Success for Underserved Youth

Leveraging funding from The San Diego Foundation and our Regional Affiliate Program, Encuentros Leadership is developing young Latino boys through education and leadership training. In 12 years, the organization has reached more than 9,000 Latino boys through its STEM education program, which has helped decrease the dropout rate by 5 percent among North County Latino boys.



Escondido Leads Regional Giving With \$1 Million

Through the power of collective giving, Escondido residents and community leaders celebrated \$1 million in grantmaking – a major milestone for the Regional Affiliate Program. More than 35 nonprofit organizations and thousands of Escondido residents have benefitted with improved quality of life in the community.



Local Leaders Plan for Future Generations with STAY COOL

David and Peg Engel believe in philanthropy with a purpose. Long-time Foundation donors in a variety of capacities, the Engels have transitioned their individual grantmaking into something with broader impact. They champion environmental initiatives and founded the STAY COOL initiative which inspires a generation of grandparents to take action on climate change to ensure our communities continue to thrive for our children and grandchildren.



Uniting Diverse Groups and Cultures Through Collaborative Art

Thanks to a grant from The San Diego Foundation Creative Catalyst program, local sculptor and multimedia artist Noé Olivas built an interactive exhibit at The New Children's Museum in San Diego. Olivas worked with dozens of people in San Diego and Tijuana to create an art installation that conveyed the spirit of collaboration and the value in bringing different groups of people, culture and objects together through art experiences.

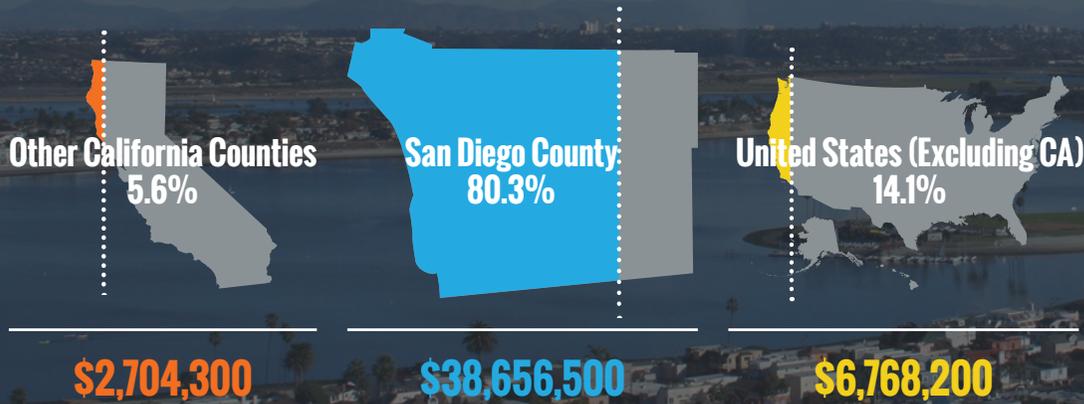


Gathering Places Color Blighted Community Canvases

As a champion of The San Diego Foundation Gathering Places program, Paul Eichen leverages innovation and unique strategies to revitalize San Diego's most underserved communities. By partnering with different organizations and community groups, Paul is turning our most blighted areas into thriving parks and gathering spaces for civic engagement.

WHERE GRANTS GO

\$48,129,000



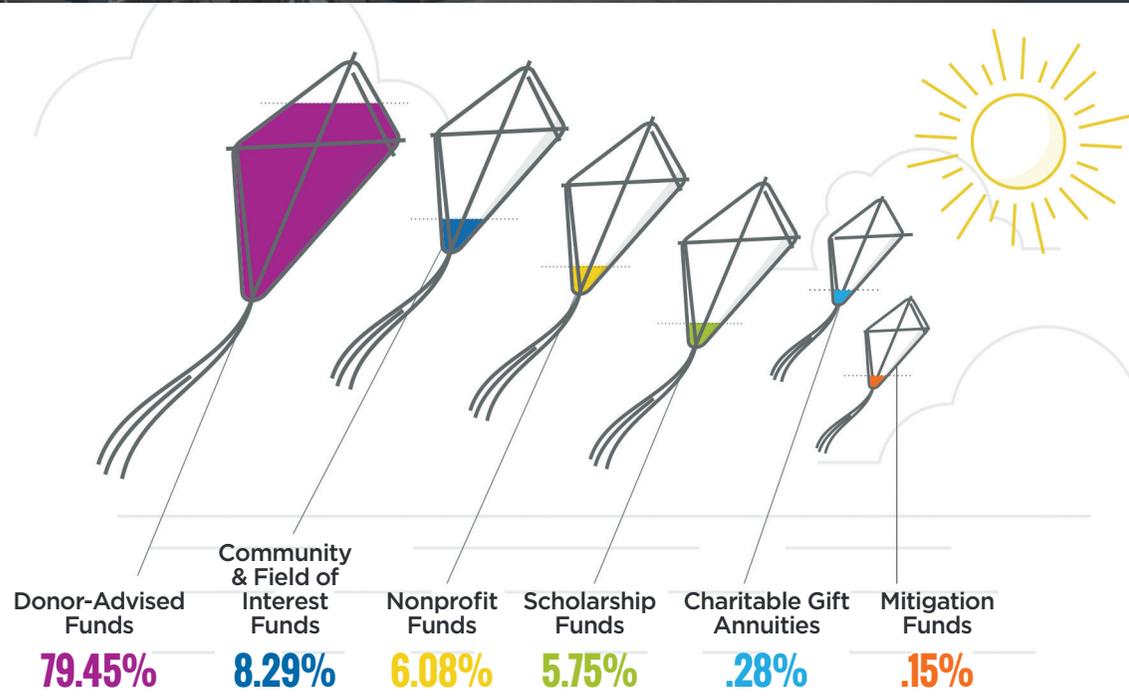
In 2015, most grants benefited San Diegans and our local nonprofit organizations that serve our regional community from Oceanside to San Ysidro, La Jolla to Ramona and beyond.

**as of June 30, 2015
International grants = 1.1%

WHERE GRANTS COME FROM

The San Diego Foundation has 1,908 charitable funds, including 108 funds opened in FY2015, designated for grantmaking and creating opportunities to be WELL - Work, Enjoy, Live & Learn - for all San Diegans.

See new funds at SDFoundation.org/NewFunds



**FY2015 grantmaking as of June 30, 2015*

ENDOWMENT FUND PERFORMANCE

Investing for the Future*



■ TSDF Actual ■ TSDF Policy Index

*The Foundation's Policy Index is a composite of indexes and absolute return benchmarks reflecting our diversified portfolio, specifically: S&P 500, Russell 2000, MSCI EAFE, S&P Developed ex-US Small Cap, MSCI Emerging Markets, MSCI ACWI, BC US Universal, BC US TIPS, BC Corp. High Yield, JPM EMBI Global, NCREIF ODCE, HFRI Funds of Funds, Private Equity (11% absolute return), and Bloomberg Commodity. Percentages are net of fees.

Learn about our Investment strategy at SDFoundation.org/Investments

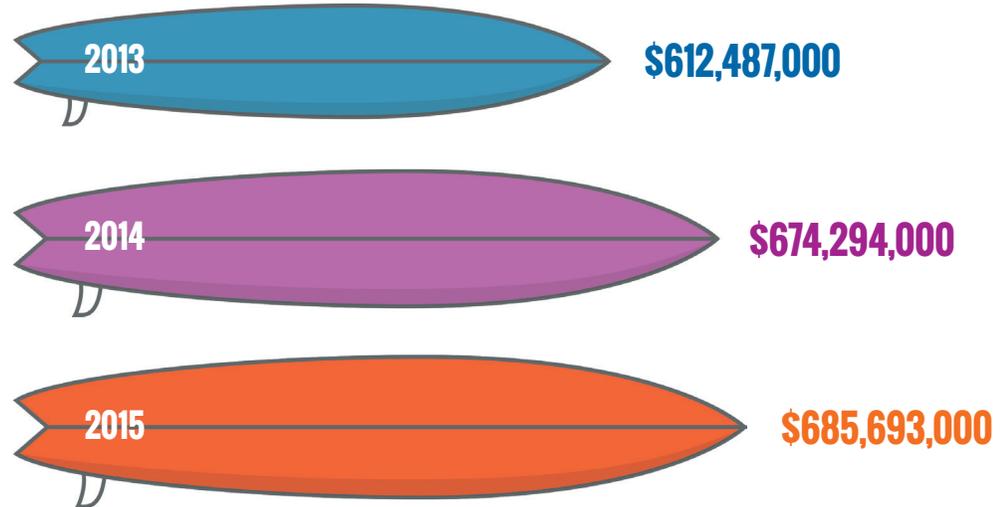
*as of June 30, 2015

TOTAL ASSETS MANAGED

The Foundation ended FY2015 with \$686 million in assets invested and managed, with more than \$400 million in endowment funds, \$160 million in non-endowment funds, and \$930 million in grants awarded since inception.

View financial statements at SDFoundation.org/Financials

See contributions at SDFoundation.org/Contributions



*as of June 30, 2015

PARTNER WITH US TO GROW A VIBRANT REGION



Give Time

SDFoundation.org/Time



Share Talent

SDFoundation.org/Talent



Donate Treasure

SDFoundation.org/Treasure

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