



## Supporting Housing Stability and Preventing Homelessness in Escondido

The mission and purpose of *The Escondido Charitable Foundation* (ECF), an affiliate of The San Diego Foundation (TSDF), is to improve the quality of life in Escondido by meeting emerging needs through:

- Encouraging and increasing responsible and effective philanthropy,
- Building a community endowment,
- Providing funds annually to organizations and causes, and
- Giving the community a vehicle for legacy planning and cash gifts that will benefit Escondido annually and in perpetuity.

The vision of ECF is to inspire a culture of giving that supports, strengthens and enriches the quality of life in the Escondido community now and for generations to come.

From improving quality of life to rejuvenating the bonds of our communities, the contributions of ECF members stimulate a sense of common purpose by bringing people together to address essential and emerging needs.

## Introduction

Each year ECF selects a different focal area. For our tenth grant cycle, ECF invites nonprofits serving Escondido to submit applications with the focus of preventing homelessness, including recovery from homelessness.

ECF seeks to assist in promoting a healthy community through strong programs that help prevent homelessness and support housing stability for the residents and families in Escondido. We are making a call to action to neighborhoods, nonprofits and community leaders to come up with creative solutions that engage people in delving into these pressing Escondido issues. The goal is to address the prevention of homelessness and/or help those currently homeless obtain housing and develop life skills.

Grants will range from \$15K to \$35K.

Grant cycle date is: October 1, 2016 to September 30, 2017

**The deadline for submitting a completed application is February 22<sup>nd</sup> by 5:00 p.m. (PST)**

## Program and Eligibility Criteria

Review of project grants is based upon the following criteria:

- Grant applications must be administered by a viable 501(c)(3) nonprofit public charity
- Project must be achievable within a 12-month time frame
- The Foundation encourages projects that demonstrate collaborative efforts
- Project must have prospects for long-term sustainability (future funding, viability, etc.)

**A GRANTSEEKERS FORUM** will be held on January 21 from 4:00 p.m. to 5:00 p.m. at the TSDF Escondido Office, third floor conference room. Address: **900 Canterbury, Escondido, CA 92025**. Organizations considering applying for a grant are encouraged to attend to learn more about the grant program. Please RSVP by completing the following form:

[https://docs.google.com/forms/d/1\\_HJhGSm1IiT8WfnC8n\\_wdseR6aK6UwEzwc2xIDnicO8/viewform?usp=send\\_form](https://docs.google.com/forms/d/1_HJhGSm1IiT8WfnC8n_wdseR6aK6UwEzwc2xIDnicO8/viewform?usp=send_form)



### Program Focus

ECF believes that secure and safe housing has a significant impact on individuals' and families' lives as well as the whole community. Children's health and education, and individuals' abilities to find and keep employment are detrimentally impacted when housing is transient and unsafe. Individuals, youth, families and seniors can become homeless for a myriad of reasons, which are often compounded by other factors such as domestic violence, medical crises, mental health, and addiction. In an effort to address these issues, Escondido Charitable Foundation will accept proposals that address underlying issues of homelessness and prevention of homelessness:

- **Financial literacy.** Fostering financial literacy not only provides needed skills for independent living, but also builds confidence and empowerment so that those homeless or at risk of homelessness can better position themselves for secure permanent housing.
- **Family wellbeing and life skills.** Integrated support services that are designed to each person's specific needs are essential to helping prevent homelessness as well as maintaining stability and self-sufficiency. Programs that impact and improve mental health, eliminate domestic violence and prevent alcohol and drug addiction are vital to successful outcomes.
- **Economic opportunity and job skills.** Housing stability depends on well-paying jobs and stable, long-term employment. By linking services with income assistance, education, and employment programs, people are more likely able to find employment and remain in their homes.

### Eligibility Criteria<sup>1</sup>

Grants **must be administered by a 501(c)3 nonprofit organization, or an organization that is fiscally sponsored by a 501(c)3, a school, or other government agency** interested in impacting Escondido's communities in the following ways:

All applicants must meet the following criteria:

- Proposed project must seek to prevent or reduce homelessness.
- Program/project must serve the Escondido community within the geographic area generally defined by the Escondido Union High School district boundaries.
- Project must be achievable within a 12-month time frame.
- Program/project must have measurable outcomes, which are clearly defined.
- Applicant must outline the strategies and approaches for success.

Applications that meet the following criteria will be preferred:

- Programs that impact the underlying causes of homelessness such as promoting financial literacy and employment opportunities, preventing domestic violence and drug addiction, and supporting those with mental illness or other contributing factors.
- Projects that reduce youth and early adult homelessness
- Programs that show long-term sustainability (future funding, viability, etc.)
- Projects that demonstrate collaborative efforts. The collaboration should be substantiated by agreements between partners (e.g. MOUs, letters of support etc.) Partner agreements will be requested at the time of the site visit, should the applicant organization receive a site visit.

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<sup>1</sup> The Escondido Charitable Foundation at The San Diego Foundation does not make grants to supporting organizations or private non-operating foundations.



### Eligibility Criteria<sup>2</sup> (continued from previous page)

- Projects that focus on assisting the newly homeless and those who have been homeless for a period less than 12 months.

### Application

The 2016 Escondido Charitable Foundation online grant application can be accessed at:

<https://app.smarterselect.com/programs/22799-Escondido-Charitable-Foundation>

Applications are due by no later than 5:00 p.m. on February 22, 2016.

For questions, contact Kim Fields at [kimf@sdfoundation.org](mailto:kimf@sdfoundation.org) or by calling (619) 814-1366.

### Application Required Fields

**Please Note:** Below are the questions that will be on the online application. Attachments will not be accepted and all information must be typed directly in to the fields of the online application.

#### Applicant Information

- Is your Organization a 501(c)(3) public charity?
- Does your organization have a fiscal sponsor?
- Organization Name
- Address, City, State, Zip
- Telephone
- Website
- Organization Budget Size
- Tax ID (EIN) Number

#### Executive Director

- Name
- Title
- E-mail
- Telephone

#### Program Contact

- Name
- Title
- E-mail
- Telephone

#### Fiscal Sponsor (if applicable)

- Organization name
- Address, City, State, Zip
- Telephone

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<sup>2</sup> The Escondido Charitable Foundation at The San Diego Foundation does not make grants to supporting organizations or private non-operating foundations.



- Tax ID (EIN) Number

### **Program Information**

- Project Name
- Amount You Are Requesting

### **Program Proposal Narrative**

#### **Organizational History (Max. 500 words)**

What is the organization's history, mission and goals?

#### **Program Summary (Max. 500 words)**

Please provide a brief summary of the proposed activities and expected outcomes.

#### **Purpose of the Grant (Max. 500 words)**

Explain how the proposed activities will contribute to improving opportunities for the community that will be served?

#### **Program Goals (Max. 250 words)**

What are the specific program goals? Be sure to include projected outcomes, target audiences, number and types of individuals served, duration of the grant, key milestones, and timeline.

#### **Impact (Max. 250 words)**

What impact will the program have in our community?

#### **Program Sustainability (Max. 500 words)**

Describe how the program might be sustainable, replicable, or scalable.

#### **Performance and Evaluation (Max. 500 words)**

Please describe the measurable outcomes of the program/project as well as the evaluation methods to be used. Who will be involved in the program evaluation? How will the results of the evaluation be used?

#### **Program Leadership - Board (Max. 250 words)**

List board members and key personnel involved with the program/project as well as their roles and qualifications.



**Program Budget**

**Total Organization Budget: \$\_\_\_\_\_ (Required)**

<b>Expense Category</b>	<b>Requested Amount</b>	<b>Program Budget</b>
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
	<b>Total Requested Amount</b>	<b>Total Program Budget</b>