Together, we can grow a greater San Diego.

We are delighted to present a new format for our 2014 Annual Report. The photographs, icons, and infographics tell the story of our partnership with donors and nonprofit organizations in the community. In addition we are continually updating our website with stories about engagement, generosity, and shared learning in the San Diego region. Please take some time to navigate around the website to learn more.

Over the past 39 years The San Diego Foundation has consistently connected donors with the nonprofit community that is tirelessly and creatively facing the greatest challenges in our community. Donor support is a critical component in developing innovative solutions as well as scaling up ideas that have been proven to work. We are appreciative of your continued trust in us to make these connections as well as to report on goals and impact.

In 2014, Bob Kelly, 20-year President & CEO, retired from The San Diego Foundation. We looked back together with laughter and some tears during the Annual Meeting in July and on Bob’s anniversary and last day in September. Looking forward to 2015, we plan to celebrate our 40th anniversary preserving the best of the past while considering change we must make to be relevant in the future. Technology, social media, and use of data visualization will accelerate and enhance information sharing. And new forms of impact investing and social finance will bring new philanthropic partnership opportunities. We’re planning for the future with respect for the past and present.

The Board of Governors, management, and staff of The San Diego Foundation believe in the value of collaboration and collective impact. Together we are comprehensive in contributing not only to a wide variety of organizations and services but geographic distribution as well. From Oceanside to San Ysidro and the mountains and deserts, San Diego County is diverse in many ways. Yet we come together through this spirit of community with the belief that we are one San Diego.

The San Diego Foundation exists to serve and support our community. We look back with gratitude and forward with faith that together, we can grow a greater San Diego.

Sincerely,

Steven R. Smith
Chair, Board of Governors

B. Kathlyn Mead
President & CEO

SDFoundation.org/AR2014
SDFoundation.org/WhatsACommunityFoundation

“‘We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee.’”

MARIAN WRIGHT EDELMAN
5,637 grants were awarded to 1,895 nonprofit organizations that served and supported community needs in FY2014.

SDFoundation.org/Accomplishments
More than 450 volunteers engaged with us this year, including community leaders involved in our Regional Affiliate program. The program leverages local leadership to build community endowments, increase responsible and effective philanthropy, and promote civic participation.

SDFoundation.org/RegionalAffiliates
WHERE GRANTS DO GOOD

Education – $12,389,455 (24%)
- Scholarships $2,921,597

Civil Society – $4,140,660 (8%)

Health & Human Services – $14,238,161 (28%)

Environment – $4,502,272 (9%)

Arts & Culture – $6,633,724 (13%)

Recreational – $2,360,466 (5%)

Other – $6,402,985 (13%)

Including:
- Capacity Building
- Science & Technology
- Disaster Relief

Great Neighborhood Challenge
The Great Neighborhood Challenge awarded 20 grants totaling nearly $100,000 along with leadership development and coaching to communities region-wide to encourage the creation of projects that improve local neighborhoods.
SDFoundation.org/GNCAwards

WHERE GRANTS DO GOOD

Environment
San Diego, 2050 is Calling. How Will We Answer? is a practical, solutions-oriented report published this year by The Foundation with Climate Education Partners representing a unique collaboration among local leaders and world-renowned scientists exploring options for managing climate impacts.
SDFoundation.org/Climate

Education
The educational dreams of more than 800 students became a reality when San Diego Foundation Community Scholarship Program donors collectively gifted $2.5 million in awards this year. In total, more than $2.9 million was awarded in scholarships in FY2014.
SDFoundation.org/ScholarshipFunds

Health & Human Services
SDFoundation.org/ScholarshipFunds

Recreational
SDFoundation.org/ScholarshipFunds

Other
SDFoundation.org/ScholarshipFunds

Science & Technology
SDFoundation.org/ScholarshipFunds

Disaster Relief
SDFoundation.org/ScholarshipFunds

Great Neighborhood Challenge
The San Diego Foundation 2014 giveBIG event was a huge success for San Diego’s nonprofit community, raising an impressive $1.1 million in just 24 hours through 5,942 gifts that benefitted 353 local charities.
SDFoundation.org/giveBIG2014

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**2014 Board of Governors**

- **Steven R. Smith**, Chair
  Dean Emeritus and Professor of Law, California Western School of Law

- **John Cambon**, PhD, Vice Chair, Finance
  Principal, Regent Partners, LLC

- **Benjamin Haddad**, Vice Chair, Charitable Giving & External Relations
  Principal, California Strategies, LLC

- **Connie L. Matsui**, Vice Chair, Secretary
  Social Entrepreneur; Retired Executive Vice President, Biogen Idec, Inc.

- **Garry Ridge**, Officer for Organizational Development
  President and Chief Executive Officer, WD-40 Company

- **Yamil Ayad**
  Associate Vice President, Multicultural Development
  First Nations Home Finances

- **Darcy Bingham**
  Community Leader; UC San Diego Foundation, Trustee

- **Constance M. Carroll**, PhD
  Chancellor, San Diego Community College District

- **Audie de Castro**
  Founder, de Castro, P.C. – Attorneys & Counselors

- **Ted Chan, MD**
  Professor and Chair Department of Emergency Medicine
  UC San Diego Health Sciences

- **Kay Chandler**
  President, Chandler Asset Management

- **Richard Collato**
  Community Leader; Retired President & CEO, YMCA of San Diego County

- **Roger Cornell, MD**
  Senior Consultant, Division of Dermatology, Scripps Clinic

- **Hal Dunning**
  Principal, Chief Operating Officer and Chief Financial Officer, Barney & Barney

- **Robert Dynes, PhD**
  Community Leader, President Emeritus, University of California; Former Chancellor, UC San Diego

- **Ileana Ovalle Engel**
  Public Affairs and Business Development, Cox Communications

- **Elisabeth Eisner Forbes**
  Attorney at Law; Law Office of Elisabeth Eisner

- **Bill Geppert**
  Community Leader; Former Senior Vice President and General Manager, Cox Communications

- **Kevin Harris**
  CEO, Universal Imports

- **Jacob James**
  Managing Director, Waitt Foundation

- **Jennifer LeSar**
  President & CEO, LeSar Development Consultants
  Managing Member, Estolano LeSar Perez Advisors LLC

- **Bob McNeely**
  Senior Executive Advisor, Union Bank

- **Hollyce Phillips**
  Community Leader, Former Owner/Partner, Artemis Communications, LLC

- **Derek Quackenbush**
  Executive Vice President, Field Operations, Vericare

- **Donna Marie Robinson**
  Community Leader; Retired Vice President/Client Manager, Bank of America

- **Barbara Sawrey, PhD**
  Dean of Undergraduate Education, UC San Diego

- **Nancy Spector**
  Attorney; Certified Specialist in Estate Planning, Trust & Probate Law

- **Horacio Valeiras, CFA**
  Principal, HAV Capital

- **Yolanda Selene Walther-Meade**
  Public Relations and Communications Consultant

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**WHERE GRANTS COME FROM**

- **Mitigation Funds**: 2%
- **Nonprofit Funds**: 16%
- **Scholarship Funds**: 7%
- **Donor-Advised Funds**: 59%
- **Community & Field of Interest Funds**: 15%
- **Charitable Gift Annuities/Pooled Income Funds**: 1%

**New Funds**

A Foundation donor-advised fund (DAF) is the most popular giving vehicle, providing an immediate tax benefit and allowing donors time to review research and make grant recommendations. This year, 140 new funds were established, growing **total funds to 1,901**.

[SDFoundation.org/OpenAFund]

[SDFoundation.org/StoriesofGenerosity]