



\$1.13 million+ granted to
25 nonprofits working to
protect open space



Convened 30+ nonprofits
with programs to get
youth outdoors

Our investments of more than \$1.13 million since June 2013 have supported projects with wide-ranging impact, from trail development along the San Diego River, to loans from our Conservation Catalyst Fund to accelerate conservation purchases, to outdoor trips for youth from park-poor communities from Escondido to San Ysidro.

Gathering Places

Strategic Connection to OGSDV: Work & Enjoy • Total Investment: \$225,000*

The Gathering Places program seeks to increase communities' and residents' capacity to address neglected and blighted spaces in need of transformation. Over the past few years, grantees of the program have engaged artists, community planners, students and neighborhood volunteers to convert abandoned urban spaces into beautiful public places for people to come together and build a sense of community. Two such gathering places have been completed recently: Butterfly Park in National City and the Manzanita Gathering Place in the City Heights area of San Diego. These gathering places do so much more than transform neglected spaces. A diversity of local residents and students were drawn to participate in the design and building of these community gathering places and are now working more with their neighbors and colleagues.

*Total committed for next round of program. Pilot phase was completely supported by donor advised funds and foundations.

2015 Future40 Series and Programs

Strategic Connection to OGSDV: Work, Enjoy, Live & Learn



1,050 total attendees



539 live tweets
and retweets



38% of attendees
were new to CCE

- Topics discussed include:**
- Creative youth development
 - Income equality
 - The future of San Diego
 - Nonprofit leadership
 - Gathering places
 - Education and innovative learning

Future40 is a series of public events that continues this legacy by engaging leading thinkers to raise provocative questions, highlight new possibilities, and challenge our assumptions about the future of San Diego. Continually looking forward, while learning from the past, is essential to our progress and deeply embedded in our values. Keeping with that core belief, Future40 will extend the conversation over the course of the year to help us understand the possibilities for our region.



The San Diego Foundation
Growing a Vibrant Region

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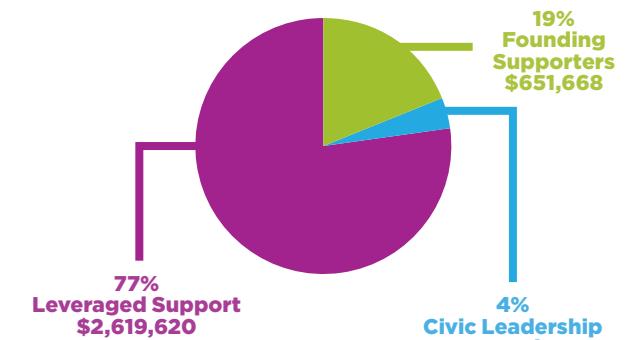
Center for Civic Engagement

Report to Founding Supporters & Civic Leadership Fund Members

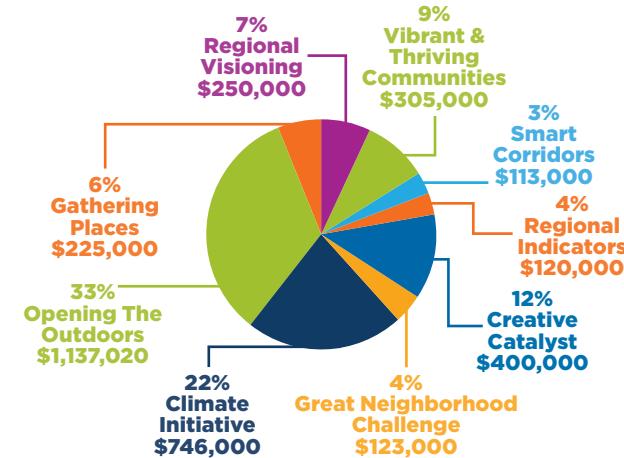
The Malin Burnham Center for Civic Engagement (Center) at The San Diego Foundation (The Foundation) is where our community comes together to address challenges and opportunities that will grow a vibrant and cohesive San Diego region. The Center convenes diverse participants to facilitate dialogue, engagement, and collaborative action championing *Our Greater San Diego Vision* (OGSDV) and advancing the WELL framework: Work, Enjoy, Live and Learn.

In FY14 and FY15, the Center and our programmatic team, Community Impact, initiated a series of programs as early efforts to advance OGSDV while engaging San Diegans from across the region. Founding Supporters contributed \$651,668 while Civic Leadership Fund members contributed \$145,600, leveraging \$2.6 million in additional investments from donors and unrestricted funds at The Foundation.

Center for Civic Engagement Founding Supporters and Civic Leadership Fund Initial Investments



Center for Civic Engagement Founding Supporters and Civic Leadership Fund Initial Investments



Broad Impacts from the Initial Work of the Center for Civic Engagement

- Unprecedented collaboration
- Unprecedented civic engagement
- Greater collective giving
- A greater understanding of the San Diego region



The San Diego Foundation
Growing a Vibrant Region

Programs & Impacts

Regional Visioning For Our Future Economy

Strategic Connection to OGSDV: Work & Live • Total Investment: \$250,000

RESULTS TO DATE

Engaged business and government leaders and community residents to create a vision plan for future economic growth in our region. Results from these visioning efforts can be found here:

- South County
SouthCountyEDC.com/#!vision-project-page/cgy
- East County
EastCountyEDC.org/aerotropolis-2
- Downtown San Diego
DowntownSanDiego.org/imagine-downtown

Over the next 40 years, the San Diego region is expected to grow significantly. We will need to accommodate an additional 1.3 million residents, 400,000 housing units, 500,000 jobs and all of the basic services that come with a growing economy. To do this, we must focus on economic development strategies that tap into our region's unique assets, enabling businesses to thrive and local residents to share in economic growth and prosperity. The Foundation partnered with the South County Economic Development Corporation, East County Economic Development Corporation and Downtown San Diego Partnership to engage a wide range of stakeholders to share and chart a collective vision for the future prosperity of each sub-region.

Vibrant & Thriving Communities

Strategic Connection to OGSDV: Enjoy & Live • Total Investment: \$305,000

For the past years, The Foundation has invited proposals from a select group of nonprofit organizations working in San Diego County to ensure that regional and local planning around transportation, housing, and projected population growth are developed and implemented in a way that is consistent with OGSDV. Since spring of 2013, we have supported seven nonprofits working collaboratively with grants funded by external sources (other foundations and individual donors).



Smart Corridors

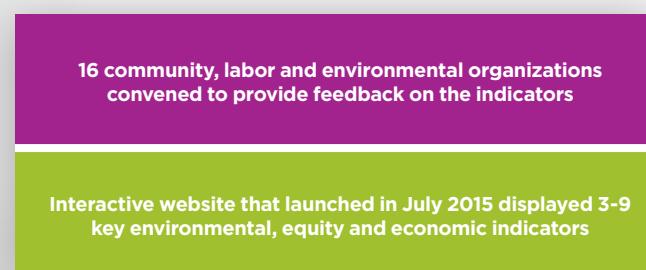
Strategic Connection to OGSDV: Work, Enjoy & Live • Total Investment: \$113,000



The Smart Corridors project sought to identify and test a variety of innovative civic engagement techniques to maximize the opportunity for expanded transit by engaging new riders and benefitting neighborhoods.

Regional Indicators

Strategic Connection to OGSDV: Work, Enjoy, Live & Learn • Total Investment: \$120,000



In 2013-2014, The Foundation brought together and funded three organizations to develop shared indicators around economic prosperity, environmental sustainability and social equity (the three E's). These indicators would provide the foundation for promoting a collaborative, data-driven and regional approach to inform public policy and investment to advance OGSDV. The collaborative has established a successful partnership to develop a common agenda

for the future of the San Diego region. The Foundation's future role may focus on connecting partners with the Center for Civic Engagement for a forum on the indicators and website, and to explore future opportunities for collaboration. The site is currently available at InsightSanDiego.info.

Creative Catalyst

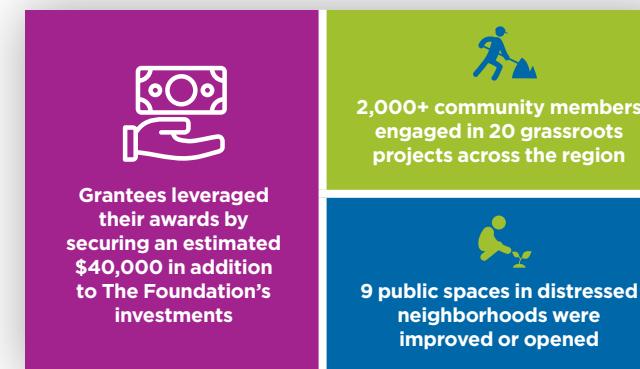
Strategic Connection to OGSDV: Work & Enjoy • Total Investment: \$400,000

The Creative Catalyst Fellowship program was launched in 2011, with the recognition that the arts and culture community is a major contributor to our region's tourist and innovation economies, as well as the livability of our communities. The Fellowship offers artists the opportunity to partner with arts and culture organizations to nurture and grow a community of support and engagement in San Diego County. To date, for every \$200 invested, one new original work has been created for an average audience of 400 people.



Great Neighborhood Challenge

Strategic Connection to OGSDV: Work, Enjoy, Live & Learn • Total Investment: \$123,000



The Great Neighborhood Challenge program was launched in 2014 and offered a small grants program paired with dedicated technical assistance to encourage the creation of community-driven solutions to improve neighborhoods. During 2014-2015, more than \$98,000 was awarded to support 20 community-led projects, with an additional \$25,000 leveraged from the Whitman Institute to support peer-to-peer mentoring, networking, information sharing and leadership development. The 20 funded projects promoted arts, improved parks and public spaces, and strengthened community and cultural identity in San Diego's most distressed neighborhoods. The program leveraged local contributions of treasure and talent.

Climate Initiative

Strategic Connection to OGSDV: Enjoy & Live • Total Investment: \$746,000

Since launching the Climate Initiative in 2006, The Foundation has been committed to providing critical leadership and philanthropic investment to catalyze greater regional action to address climate change. We have worked with other philanthropic partners to raise and invest more than \$3 million in locally-based research, public awareness and climate action across the region.



Opening The Outdoors

Strategic Connection to OGSDV: Work, Enjoy & Live • Total Investment: \$1,137,020

OGSDV identified that San Diegans from all areas of the region value accessible, connected and protected nature for people to enjoy. However, The Foundation's 2010 Parks for Everyone report found that while 45% of San Diego County's total land area is green space, many low-income, ethnically diverse communities have limited access to parks and open spaces. With this in mind, The Foundation launched the Opening the Outdoors program to connect and protect nature, build trails and outdoor spaces, and get more kids outside, so that nature is easily accessible from any San Diegan's doorstep. (Continued on back)