

# BetterGiving Needs Assessment



Youth Development



**BetterGiving**  
*The more you know, the better the gift.*

The San Diego Foundation

Nonprofits are an essential part of San Diego. They cater to the ever-changing and unique needs of our community. The San Diego Foundation values our nonprofit sector, and the work of these organizations to enhance San Diego. We understand that a thriving nonprofit sector is important to the success of San Diego.

The 2010 Community Needs Report highlights the organizations that have portraits in BetterGiving (as of November 2010) and their most pressing needs whether they are volunteer needs or financial support for operations and/or specific programs. We encourage you to learn more about the organizations and their needs. The Community Needs Report is segmented into the different types of nonprofits that serve our community including: Animal Advocacy, Arts, Culture and Humanities, Community Improvement, Education, Environment, Health and Human Services, Public Safety and Disaster and Youth Development. All of the current needs listed come directly from the nonprofits in our community and are in their voice. Please support these organizations as they provide essential programs and services to our community.

The San Diego Foundation is committed to connecting donors' passion with nonprofit needs. BetterGiving, a new online resource, helps us do just that with its easy search capability and access to "portraits" of nearly 250 organizations that make our community a better place to live. A portrait contains information on the organization's leadership, programs, needs, accomplishments and financials.

To learn more about BetterGiving and/or research organizations that you are passionate about, please visit [www.bettergivingsd.org](http://www.bettergivingsd.org) or call (619) 235-2300 and ask to speak to a member of our BetterGiving team.

## Big Brothers Big Sisters of San Diego County, Inc.

8515 Arjons Drive, Suite A  
San Diego, CA 92126  
(858) 536-4900  
www.sdbigs.org

### Mission Statement

Big Brothers Big Sisters of San Diego County improves the lives of children by creating and supporting one-to-one mentoring relationships with proven results.

### Current Needs Include:

- **Financial Support:** Big Brothers Big Sisters of San Diego County (BBSSD) is a volunteer and donor supported organization. The organization looks to community individuals, foundations, corporations and associations for support of all of our one-to-one Community-Based and Site-Based Mentoring programs. The annual investment to support a child and mentor relationship for one year is \$1,200.
- **Volunteers:** Our organization needs volunteers who may live or work in or near neighborhoods that have long lists, especially little boys, waiting for mentors. There is also a significant need for bi-lingual mentors (Spanish). The organization also needs many more male volunteer mentors, as the majority of children who wait more than a year for mentors are a boys.

## Boy Scouts of America, San Diego - Imperial Council



1207 Upas St  
San Diego, CA 92103  
(619) 298-6121  
www.sdicsa.org

### Mission Statement

The Mission of the Boy Scouts of America is to prepare young people to make ethical choices over their lifetime by instilling in them the values of the Scout Oath and Law.

### Current Needs Include:

- **Funding to expand at-risk programs.** The demand already exists - but the growth in Learning For Life, Exploring, and Scoutreach is limited to the level of financial support received.
- **Funding to enhance promotion and marketing of complete 'menu' of opportunities for our current members, future members, and the population-at-large.** The organization has a wide variety of available activities which need to be shared with an expanding group of individuals and organizations.
- **Growth of endowment fund for areas of ongoing maintenance and improvements at camp and office properties.**

## Boys and Girls Club of Vista, Inc



410 W California Ave  
Vista, CA 92083  
(760) 724-6606 10  
www.bgcvista.org

### Mission Statement

Our mission is to inspire and enable all kids, but especially those who need us the most, to reach their full potential as responsible and productive citizens.

### Current Needs Include:

- Volunteers/Tutors for our programs.
- Program funding for special programs for staffing and supplies for sports, educational enrichment, drama, youth leadership groups, etc.

## Boys & Girls Clubs of Greater San Diego

115 W Woodward Ave  
Escondido, CA 92025  
(760) 746-3315  
www.sdyouth.org

### Mission Statement

The mission of the Boys & Girls Clubs of Greater San Diego is to inspire and enable youth to develop into productive, healthy, caring and responsible citizens.

### Current Needs Include:

- National City - The Boys & Girls Clubs of National City has been meeting the educational, emotional, social and physical needs of youths ages 6 -- 18 for the last 60 years. In December of 2008, facing closure due to lack of funds, the National City Boys & Girls Club merged with the Boys & Girls Clubs of Greater San Diego. The Boards of Directors of both agencies came to the conclusion that the only long-term strategy to sustain the operations of the National City Club was to merge with the larger and more financially stable Boys & Girls Clubs of Greater San Diego. Unfortunately, National City is the poorest city of the eighteen cities in the county. Moreover, at 19% unemployment, National City has one of the highest unemployment rates in the United States. In the past the National City Boys & Girls Club received approximately \$60,000 per year from the National City General Fund. Due to the recession, all General Funds will be used by the City for their projects and will not be available for non-profits next fiscal year. Need: \$60,000
- Daycamp Scholarships - Each year the Clubs offer over \$100,000 in scholarships for low-income children to attend summer day camp. To pay for these scholarships the Boys & Girls Club actively seeks donations from individuals, corporations and foundations.

## Boys To Men Mentoring Network, Inc.



9587 Tropico Dr.  
La Mesa, CA 91941  
(619) 469-9599  
www.boystomen.org

### Mission Statement

Our mission is to help every boy in the world become a better man. We bring good men, Mentors and role models into boy's lives. We teach and model integrity, accountability, character, compassion and respect.

### Current Needs Include:

- BTM is always in need of scholarship funds to help low-income boys attend our Weekend Adventure Challenges and other activities.

## Camp Fire USA San Diego & Imperial Counties Council



Mailing: PO Box 3275  
c/o Camp Fire USA - SDI  
San Diego, CA 92163  
(619) 291-8985  
www.campfiresdi.org

### Mission Statement

Camp Fire USA's mission is to build caring, confident youth and future leaders.

### Current Needs Include:

- **Camp Wolahi:** With Phase I completed, we need a portable restroom/shower with hot water, at a cost of approximately \$55,000, to begin Phase II of the development plan. This mobile restroom would allow us to have children return to camping programs.
- **Oceanside Child Dev Center:** The population we serve is poverty level. Therefore, scholarship funding is urgently needed for our preschool child at \$150 a week and school-age child at \$60 a week. Crown Heights is notorious for its high crime, prevalent drug use and gang activity. Children living in this neighborhood are at increased risk of becoming involved in criminal behaviors or being victims of crime. Camp Fire CDC provides a safe place while teaching the children skills to avoid making wrong choices during unsupervised hours. Scholarships will allow more children to attend both the preschool and after-school programs on a daily basis.
- **Day-Camp Cahito:** With the focus on Last Child in the Woods, by Richard Louv, Camp Fire USA - SDI is expanding the Outdoor Education programs between September and June. We are seeking scholarship funding, \$10-\$15 per child, to include transportation and tuition for children who attend low-income schools.
- **Operation needs:** Camp Fire USA-SDI seeks funding for operation costs so that we are able to continue to provide another 83 years of program services for youth. Our annual budget is approximately \$500,000.

## Chisomo Idea, Inc.



8838 Spectrum Center Blvd.  
San Diego, CA 92123  
(619) 206-9804  
www.chisomoidea.com

### Mission Statement

The Chisomo Idea is an African-born global grassroots movement connecting the privileged young (and young at heart) to issues of poverty in Africa and providing them with a framework for action.

### Current Needs Include:

- **Capital for Micro-Economic Businesses for Women and At-risk Youth** Both micro-ventures will have local and international markets where the products can be sold and the proceeds can go towards helping the people in the village who run the businesses, as well as the community centers. This will help people to not rely on donors for their everyday needs but rely on a learned skill to make a living. (\$8,000)
- **Balls and other equipment for our sports program.** We have a sports program that is already up and running but we need balls and other equipment to make it run effectively. The sports program does not just help with teaching sports skills to young people but also gives them opportunities to give back through community service projects. Sponsorship for Children Centers-Our children centers are learning communities for kids. In these communities kids are given an opportunity to develop through recreation, health and hygiene, as well as a spiritual development program. (\$200 a month per center)

## Computers 2 SD Kids



7630 Miramar Road  
Suite 2300  
San Diego, CA 92126  
(858) 635-5774  
[www.computers2sdkids.org](http://www.computers2sdkids.org)

### Mission Statement

Computers 2 SD Kids (C2SDK) believes all children and their families in San Diego, regardless of their economic status, need to be computer literate and have equal access to technology and the crucial educational, occupational, and financial resources that technology can provide to improve their educational options and their futures.

### Current Needs Include:

- Funding to hire paid staff in support of mission & services and to manage volunteers.
- Need additional funding to cover program costs due to increased demand of services.
- Increase facility space to accommodate existing & future needs while ensuring lowest overhead costs possible.
- Increase the number of board members by a minimum of five new positions.

## Girl Scouts San Diego-Imperial Council, Inc.



1231 Upas St  
San Diego, CA 92103  
(619) 298-8391  
[www.sdgirlscouts.org](http://www.sdgirlscouts.org)

### Mission Statement

Our mission is to build girls of confidence, courage and character who make the world a better place.

Today, with more than 4 million members nationwide, Girl Scouting makes it possible for all girls to realize their personal power. We are the nation's recognized leader in all-girl programming. On issues ranging from teen suicide and eating disorders to leadership and self-reliance, Girl Scouts guides girls with programs that promote health and fitness, civic responsibility, and community involvement.

### Current Needs Include:

- Funding to upgrade camp properties to increase accessibility and security.
- Funding to improve electronic infrastructure and networking in order to communicate with 12,500 volunteers more effectively.
- Funding to develop Outdoor, Environmental and Adventure programs which serve 30% of our girl membership by 2012 (based on participation).

## Jarrett Meeker Foundation



3755 Avocado Boulevard #211  
La Mesa, CA 91941  
(619) 660-1274  
[www.thejmf.org](http://www.thejmf.org)

### Mission Statement

The mission of The Jarrett Meeker Foundation is to provide programs related to wildlife, conservation, and the environment for children and young adults in San Diego County. The programs we support have a meaningful and lasting impact on the lives of those we serve and help to improve the condition of our natural world.

### Current Needs Include:

- Funding to support the mission of Jarrett Meeker Foundation.
- Camping equipment i.e. tents, cooking utensils, sleeping bags, etc.
- Donations of food & water.
- Additional board members.

## J P Western Presentations



360 Guava Ave  
Chula Vista, CA 91910  
(619) 427-0155  
www.jpwestern.org

### Mission Statement

Empowering youth and young adults to find and fulfill on their God-inspired purpose for their lives. Creating and presenting programs with proven results.

### Current Needs Include:

- **Teachers:** Our current teachers are able to teach at three facilities, two in Campo and one at East Mesa. We need female instructors as we expand into the girls juvenile detention facilities in addition to more male instructors. Current funding levels provide compensation for out of pocket and incidental expenses only. As a result our teachers are dedicated to the role they perform.
- **Facilities:** Our current location meets our current needs and we are actively seeking a location for our proposed Western High Charter School. Our intent is to open our school in Fall 2011.
- **Funding for Marketing:** As we expand in our scope of services and size, there is a great need to tell others what we are doing, why we are doing it and how they can assist both physically and financially. Funding: Our projected budget for fiscal year 2010/11 is \$50,000 and our current pledged income is \$30,000; which clearly indicates a \$20,000 shortfall. In fiscal year 2011/12 we will have our Western Charter High School in operation, to get to that point we are in need of an additional \$250,000 for facilities and start-up expenses.

## Just in Time for Foster Youth



P O Box 81292  
San Diego, CA 92138  
(760) 505-6647  
www.jitfosteryouth.org

### Mission Statement

Just in Time provides emancipated foster youth with opportunities for self-sufficiency through emergency support, essential resources, and caring personal guidance at critical junctures on their path to independence.

### Current Needs Include:

- As demand for JIT services grows, our funding needs increase for JIT programs that improve CCS Partnership outcomes:
- Knowledge of and access to support systems, including housing, employment support, educational options, and health care- The JIT Emergency/Basic Needs Program offers information, guidance, and referrals to assist youth with their basic needs, as well as immediate financial support in emergency situations. (\$150,602)
- High school diploma & Work experience- The JIT Career Bound Program supports youth pursuing a GED high school diploma and who are pursue vocations such as police work, cosmetology, welding, graphic design, plumbing, and teaching. Secondary needs such as transportation (e.g. bicycle or bus pass) are also met. (\$103,373)
- A safe, stable place to live - JIT's My First Home Program fills the housing gap by providing essentials for a first home/apartment setup: a bed, dresser, loveseat, end tables, essential items for the kitchen, linens, lamps, small appliances, accessories, and cleaning supplies. (\$258,433)
- Opportunity to continue their education - JIT's College Bound Program supports former foster youth who are beating the odds but need key resources required for college life; laptops, printers, other tech tools, books and school supplies, dormitory room deposits, and dorm furnishings. (\$155,060)
- Financial resources - JIT's Financial Fitness Program provides financial literacy courses and potential matching funds for youth who demonstrate self-sufficiency through work and/or school. Participating youth receive training to gain a working understanding of savings, investments, budgeting, and banking. (\$126,907)

## Kids Included Together San Diego, Inc. (KIT)



2820 Roosevelt Rd.  
Ste. 202  
San Diego, CA 92106  
(858) 225-5680  
www.kitonline.org

### Mission Statement

KIT's vision is that all children are welcomed, included and valued in community life. To that end, KIT provides learning opportunities that support recreation, child development and youth enrichment programs that include children with and without disabilities. KIT's values are: all children have the right to meaningfully participate in community activities; learning about inclusion enriches the lives of all who participate and increases understanding and acceptance of disabilities as a natural part of life; the lives of all children are enhanced through shared experiences and friendships with peers who may or may not have disabilities; and inclusion fosters self-determination for children with disabilities. KIT is committed to developing the capacity of individuals and organizations to embrace inclusion.

### Current Needs Include:

- To revamp the KIT website to facilitate ease of use and expand KIT's eLearning capabilities. (\$50,000)
- To transfer a series of four training modules to an on-line format thus expanding the number of KIT workshops available to the public to eight. (\$25,000)
- To develop the curriculum for four additional training modules and to have them finished in two formats, one for live and one for on-line training. (\$50,000)
- To hire a Director of Development - position has been open for two years and the CEO along with board members and volunteers have been completing the resource development responsibilities. Filling this position is essential to the future growth of the organization. (\$55,000)
- To secure a new server, eight PC's, an annual IT service contract and all necessary software to revamp KIT's IT department. KIT is so ahead of the curve with what it offers regarding on-line learning opportunities, the administrative side of the house needs to keep pace. All systems are almost used to their maximum capability right now. (\$25,000)

## Outdoor Outreach

5275 Market Street  
Suite A  
San Diego, CA 92114  
(619) 238-5790  
www.outdooroutreach.org

### Mission Statement

Outdoor Outreach empowers at-risk and underprivileged youth to make positive, lasting changes in their lives through comprehensive outdoor programming.

### Current Needs Include:

- Our most pressing need is to raise unrestricted dollars to support our programming.
- \$100 supports one youth on a multi-day trip.
  - \$500 supports a local trip.
  - \$1,000 supports an Adventure Club participant for one year.
  - \$5,000 supports a Leadership Program participant for one year.
  - \$15,000 funds an Adventure Club at an inner-city school for an entire year.

## Pro Kids Golf Academy, Inc.

4085 52nd St  
San Diego, CA 92105  
(619) 582-7884  
www.thefirstteesandiego.org

### Mission Statement

Our mission is to challenge underserved youth to excel in life by promoting character development, life-skills, and values through education and the game of golf. We aim to teach our kids how the rules of golf can be applied to everyday life, and empower them to excel in school, to develop successful careers, and to become community leaders.

### Current Needs Include:

- Complete capital campaign for City Heights facility. (\$200,000)
- Complete capital campaign for Oceanside facility. (\$600,000)
- Hire additional program staff to work with the kids and volunteers. (\$100,000)
- Implement a CRM (customer relationship management) program. (\$10,000)
- Executive sabbatical opportunity. (\$42,000)

## Sean O'Shea Foundation



3397 Hollowtree Dr  
c/o Gloria Oshea  
Oceanside, CA 92058  
(760) 453-9924  
www.seanosheafoundation.org

### Mission Statement

To empower youth through yoga, nutrition and optimistic teachings that help to develop life skills that can enable youth to take responsibility for their life, develop respect for themselves and others, and have confidence in their own potential.

### Current Needs Include:

- The Sean O'Shea Foundation is growing quickly and expanding into many new cities within San Diego County. One of the pressing needs is funding so we can continue to expand and reach more of the at risk community. Presently, all our administration team volunteer for our program with the exception of a few outstanding yoga teachers that we contract. But our management is in need of people who can work more than a couple hours a week. We need to hire two part time workers (25 hours per week) at \$14 per hour would amount to about \$2800 per month.
- Our program is in demand but presently we are limited to 15 schools per semester due to funding. We would like to increase our programs to 30 schools per semester which would double our contracted yoga teacher budget by a minimum of \$6300 per semester. The logistics of our yoga supply deliveries and pick ups to participating schools would double as well to \$1200-1500. Supplies would also double for yoga mats, blocks and straps to approximately \$6000 per semester.
- Lastly, our office needs and supplies would increase to around \$9500 per semester and this includes phone, paper, printing, t-shirts, insurance, advertising, website, etc.

## Support for Kids Organization, Inc.

PO Box 3242  
La Jolla, CA 92038  
(858) 279-7339  
www.supportforkids.org

### Mission Statement

Improve the living conditions in orphanages in the country of Georgia and other developing countries. We have started helping in Georgia and will expand when we have volunteers for other countries to make us successful in those countries also.

Provide USA resources for the kids in orphanages in the country of Georgia and other developing countries

Provide government coordination and oversight management in the country of Georgia and other developing countries

Manage the distribution of funds, goods and services in orphanages in the country of Georgia and other developing countries

Provide accountability for benefactors for donated funds, goods and services in orphanages in the country of Georgia and other developing countries

### Current Needs Include:

Funding to support budget for 2011 which is \$18,000 for 6 projects from building repair and appliances to more clothes and supplies for the kids.

## Surf City Squash

9370 Waples Street, Suite 101  
San Diego, CA 92121  
(858) 202-0406  
www.surfcitysquash.org

### Mission Statement

Surf City Squash is a non-profit organization that inspires underprivileged youth to excel through a program combining academics, the sport of squash and community service.

### Current Needs Include:

- Surf City Squash is in need of capital campaign funding for the planned construction of a state-of-the-art Academic Learning Center. This addition to the facility will allow students to receive more attentive and specialized tutoring and provide a space that is solely for academics. The cost of construction for the Academic Learning Center is \$100,000.
- Surf City Squash students attend numerous squash tournaments events around the country. This development focus includes asks for funding transportation, lodging and registration associated with four specific trips: (1) Team Nationals (\$5,000), (2) Individual Nationals (\$5,000), (3) High School Tournament (\$10,000), and (4) Academic Trip (\$5,000).
- General program funding for books, school supplies, transportation costs, snacks, tutors, staff salary and community service projects.
- Volunteers willing to commit time for mentoring, tutoring and/or office administrative support.

3127 Jefferson Street  
San Diego, CA 92110  
(619) 235-6884  
www.urbancorpsd.org

### Mission Statement

The mission of the Urban Corps of San Diego is to provide job training and educational opportunities to young adults in the fields of conservation, recycling, and community service which will assist youth in becoming more employable, while protecting San Diego's natural resources and instilling the importance of community involvement.

### Current Needs Include:

- **The ECO Center:** The Urban Corps opened its Recycling Education and Outreach Center and Rooftop Garden in 2009. As this program grows it will need additional funds for both staff and for curriculum development.
- **Corps-to-Career:** The Urban Corps' Corps-to-Career department provides needed support services for our Corpsmembers; such as career and job-skills; developing internship opportunities with local employers, providing case management, and providing Life Skills Training. This program continues to grow and has both personnel and professional development needs as it adds services and programs.
- **Recycling:** The Urban Corps has one of the largest Corps recycling programs in the State. Due to cutbacks in funding from the State of California Department of Conservation, the Urban Corps is developing new opportunities to grow its Recycling Program, such as developing Buy Back Centers. Funds are needed for development and operations in this area.
- **Vehicles:** The Urban Corps has a fleet of over 40 vehicles that it depends on to fulfill its contracts. Approximately one third of this fleet will need to be replaced over the next two years to assure that we are maintaining a reliable fleet that meets our service needs. This includes such vehicles as a boom truck for trimming trees, a water-tanker truck for Urban Forestry Services, additional passenger vans for transporting Corpsmembers to sites, and additional trucks for transporting equipment and materials.
- **The Urban Corps** has expanded its campus in the past three years and over the next three will need additional equipment and improvements such as a Rain Harvesting System to improve water conservation efforts, furnishings for the newly expanded auditorium space, and additional renovations to campus.
- **Endowment:** The Urban Corps has a goal of increasing its endowment by 50% over the next three years and is seeking donations for this purpose.



The San Diego Foundation enhances our community by working with individuals, businesses and organizations to establish charitable funds. Grants from these funds support charitable groups and programs working to improve the quality of life in San Diego County and beyond.

With hundreds of philanthropic partners, The San Diego Foundation supports nonprofit organizations and public institutions in fields such as the environment, science and technology, the arts, civic engagement, education, health and human services, and other areas of need as diverse as the region.



Questions?

BetterGiving at The San Diego Foundation

Contact [BetterGiving@sdfoundation.org](mailto:BetterGiving@sdfoundation.org) or (619) 235-2300.

[www.bettergivingsd.org](http://www.bettergivingsd.org)