



January 6, 2011

For Immediate Release

Contact:

Vince Heald (vheald@behmedia.com), (858) 453-9600

Sadie Brinton (sadieb@sdfoundation.org), (619) 814-1381

The Escondido Charitable Foundation to Celebrate Five Years and \$1.24 Million Impact on the Community of Escondido

Celebration on January 20 at the San Diego Children's Discovery Museum

Escondido, CA – The Escondido Charitable Foundation (ECF)

(www.escondidocharitablefoundation.org) will celebrate its 5th anniversary on

January 20, 2012 with a celebration at the San Diego Children's Discovery Museum

in Escondido. The event will include comments on “*Giving is a Gift*” – *The Personal*

Impact of Philanthropy from Bob Wilson, philanthropist and Escondido native; Jack

Raymond, Escondido Charitable Foundation Founding Chair and Bob Kelly,

President & CEO of The San Diego Foundation. The remarks will be moderated by

Ken Lounsbery, former Chair of the Escondido Charitable Foundation and partner

with Escondido law firm Lounsbery Ferguson Altona & Peak, LLP.

“This special celebration will be a chance for our members to celebrate their

accomplishments and an opportunity for all of those who love Escondido to learn

more about the Charitable Foundation and what it means to give back right here in

our community,” said Jack Raymond, ECF Founding Chair.

Current ECF Board Chair Jack Campbell added, “The discussion is a great opportunity to get insight on giving from some of the biggest names in philanthropy. Bob Wilson, born and raised in Escondido, found success in Los Angeles real estate development and has been recognized for his incredible generosity across the country. The Bob Wilson Stadium at Escondido High School is a testament to the fact that he has never forgotten his hometown.”

Founded in 2007, the Escondido Charitable Foundation, an affiliate of The San Diego Foundation, helps identify and meet the emerging needs of the Escondido community by encouraging and increasing responsible and effective philanthropy by and for the benefit of all who live, learn, work and play in Escondido.

The Foundation provides the Escondido community with a vehicle for legacy planning and gifts. To date, ECF has raised more than \$1,000,000 in contributions and commitments for the benefit of Escondido. Currently, the Escondido Charitable Foundation has granted more than \$456,000 to deserving nonprofits in Escondido and built an endowment of \$575,000 to support Escondido’s emerging needs in perpetuity.

“As one of the pioneer affiliate foundations, the Escondido Charitable Foundation demonstrates Escondido’s true commitment to civic engagement,” said Bob Kelly,

President & CEO of The San Diego Foundation. “A dedicated group of people came together five years ago and, by pooling their various resources, expertise and talents, created an organization that will engage and serve the entire Escondido community far into the future. It demonstrates what good we can accomplish in our communities when we work together and contribute what we can.”

“Now is the perfect time to join the Escondido Charitable Foundation,” Campbell said. “In 2011, we became one of the Foundations to benefit from the generosity of Matt McLaughlin through the *Live Here, Give Her Matt McLaughlin Matching Program*. This program provides us with the opportunity to double our grant dollars over the next three years, providing our community with a potential benefit of about \$500,000 in programs and services.”

To attend the Five Year Anniversary Event, RSVP to Sadie Brinton at (619) 814-1381 or e-mail [sadieb@sdfoundation.org](mailto:sadie@sdfoundation.org). For additional information on joining The Escondido Charitable Foundation, call Trudy Armstrong at (858) 674-6979, or e-mail trudy@SDFoundation.org.

###

About the Matt McLaughlin Matching Program

Launched in 2011, the *Live Here, Give Her Matt McLaughlin Matching Program* promotes and grows charitable giving through San Diego's North County communities. The program was established as a legacy to honor Matt McLaughlin, a generous North County resident committed to making his community a better place in which to work, learn, live and play. The program matches membership grant dollars. Through the McLaughlin Matching Gift Program, a portion of the Escondido Charitable Foundation's membership funds will double and multiply the ability to make a better community. To be a part of this opportunity, contact Trudy Armstrong, Trudy@sdfoundation.org.

About The Escondido Charitable Foundation

Founded in 2007, The Escondido Charitable Foundation is part of a network of local affiliates of The San Diego Foundation, each serving the unique needs of communities throughout the region. To join The Escondido Charitable Foundation, or get more information, please call Trudy Armstrong at 858-674-6979, or e-mail trudy@SDFoundation.org. Please visit the Escondido Charitable Foundation at www.escondidocharitablefoundation.org.

About The San Diego Foundation

Founded in 1975, The San Diego Foundation enhances the community by working with individuals, businesses and organizations to establish charitable funds. Grants from these funds support charitable groups and programs working to improve the quality of life in San Diego County and beyond. For additional information, please visit The San Diego Foundation at www.sdfoundation.org.