



**For Immediate Release:**

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**The San Diego Foundation will Grant \$328,000  
to Increase Services for Older Adults  
*Funded by the Del Mar Healthcare Fund***

**SAN DIEGO – Jan. 26, 2011.** The San Diego Foundation will award \$328,000 to six grantees on Thursday, February 3. This philanthropic support of our county's aging adults, which is made possible through the Del Mar Healthcare Fund held at The Foundation, will increase case management and outreach services as well as create a GIS-mapping tool for agencies that serve older adults. These grants are the first in a newly established program, Our Aging Society, within The Foundation's Health & Human Services program.

Jewish Family Service of San Diego will receive a \$50,000 grant while Senior Community Centers of San Diego, Bayside Community Center, ElderHelp of San Diego, and Mountain Health & Community Services will each receive \$62,000. San Diego State University will receive \$28,000 to develop a GIS-based map that will enable agencies to understand the demographics in their service areas and reach out to older adults in areas not currently served by any agency. The remaining \$2,000 will facilitate quarterly meetings and other support to help the grantee cohort work together and learn from one another.

Supporting outreach and case management services is a key strategy in reducing isolation amongst older adults, which has been shown to lead to negative outcomes such as depression, medication mismanagement, illegal drug use, falls and hospital or nursing home admissions. Last year, 3,627 per 100,000 San Diego County older adults were discharged from an emergency room due to a fall, according to the San Diego County Senior Health Report produced by the County Health and Human Services Agency.

Del Mar Healthcare, Inc. is a nonprofit corporation whose charitable purpose is to meet the housing, health and financial security needs of older adults. Since 1996, the organization has

provided older adults with housing and healthcare services through ownership of facilities and through its affiliated companies.

“Del Mar Healthcare is committed to improving the well-being of older adults in the communities we serve. I was very pleased with The Foundation’s ability to research the greatest needs in the community and help us invest our funds in a way that would make the biggest impact,” said Don Ambrose who is the fund advisor.

In June 2010, Del Mar Healthcare established a donor-advised fund at The San Diego Foundation and engaged the Health & Human Services program staff to facilitate its grantmaking endeavor. An advisory committee of sector experts researched the issues facing older adults and developed strategies to address leading causes of concern.

The advisory committee members included Dr. Nora Faine of Sharp Health Plan; Amy Okamura, San Diego State University School of Social Work (retired); Dr. Amethyst Cureg, County Health and Human Services Agency; Ellen Schmeding, Deputy Director of the Department of Aging and Independent Services for the County Health and Human Services Agency; Anahid Brakke of Heed Consulting; and Janie DeCelles, long-term care specialist.

“While several government and nonprofit agencies offer programs serving our aging society, many eligible adults lack access to these benefits,” said Bob Kelly, president and CEO of The San Diego Foundation. “This fund provides that access so our older adults can enjoy the health, safety, and well-being that all San Diegans deserve.”

For more information on the Aging Society Initiative, contact Robyn Chatten at [robyn@sdfoundation.org](mailto:robyn@sdfoundation.org).

**About The San Diego Foundation**

The San Diego Foundation is proud to stand as San Diego's leading resource for information about charitable giving and community needs. We encourage, support and facilitate meaningful dialogue on issues affecting each of our communities, and work with philanthropists to develop creative solutions to meet critical community needs. Since its inception in 1975, The San Diego Foundation has helped public-spirited citizens find ways to address community problems. The funds we manage now number in the thousands. Through them, our donors support numerous organizations and serve a variety of extraordinary causes. Our donors and funds all share a common purpose: to make San Diego a better place to live, work and play. For more information, visit The San Diego Foundation at [www.sdfoundation.org](http://www.sdfoundation.org).

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