



# Why Do They Give?

The San Diego Foundation family is filled with a diverse group of generous heroes who want to create positive, long-lasting impact for the San Diego region.

*Here is just one of their stories:*

During the tragic wildfires in October 2007, Pacific Western Bank, the largest independent bank headquartered in San Diego and a subsidiary of PacWest Bancorp, wanted to take an active role in the recovery efforts. By giving to The San Diego Foundation, which implemented a major After-the-Fires initiative in both 2007 and 2003, this company connected itself to outstanding results. As many recovery projects near completion, Pacific Western Bank Foundation is pleased to know their contributions will now be used toward other projects to improve the lives of those in all communities served by the bank.

We can all make a difference today by giving to the *Friends of the Foundation Program*. Whatever your passion, The San Diego Foundation is dedicated to strengthening all of our communities, now and for generations to come.

Visit [www.sdfoundation.org](http://www.sdfoundation.org) or call 619-235-2300 for more information.



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