



# FRIENDS OF THE FOUNDATION

From The San Diego Foundation



The San Diego Foundation family is filled with a diverse group of generous heroes who want to create positive, long-lasting impact for the San Diego region.

**One way they do it:  
The Friends of the Foundation program.**

# FRIENDS OF THE FOUNDATION

The *Friends of the Foundation* program gives individuals the opportunity to contribute to The San Diego Foundation at a level that is comfortable to them.

By joining hundreds of other friends in a collective effort to improve the quality of life for all in San Diego, Friends of the Foundation experience the satisfaction of knowing they make a difference, while making special connections with other friends through exclusive receptions, gatherings and materials.

LEVEL BENEFITS		
Level	Title	Benefits
\$ 25,000	Trailblazer	Same as below, plus special recognition on the donor wall showcased in the lobby
\$10,000	Champion	Same as below, plus invitations to a special lunch with CEO and Chair
\$ 5,000	Partner	Same as below, plus listing in event programs as appropriate and invitations to a special VIP reception
\$2,500	Benefactor	Same as below, but listing at \$2,500 level
\$1,000	Patron	Same as below, plus invitations to special briefings with CEO and Chair, listing in advertisement, listing on signage at events.
\$500	Contributor	Same as below, but listing at \$500 level
\$250	Ally	Same as below, but listing at \$250 level
\$100	Supporter	Friends of the Foundation Newsletter, invitations to receptions, previews of breaking news and eblasts, listing by category on website, in annual report and <i>Foundation Insider</i>

The Friends of the Foundation is an initiative of



# Why Do They Give?



The San Diego Foundation is continually inspired by the hundreds of individuals, families and corporations who choose to create a better San Diego through a generous contribution.

*Here is just one of their stories:*

Seven years ago Chuck and Jo-an Howe sought out The San Diego Foundation to be the vehicle they would use to support many religious, charitable and community organizations. The couple was very impressed by the “wonderful work” of The Foundation, and chose to open a fund as well as contribute to the *Friends of the Foundation*. In their own words: “We felt that we should contribute to the *Friends of the Foundation* to support The Foundation’s wonderful work in our community.”

You can make a difference today by giving to the Friends of the Foundation program. Whatever your passion, The San Diego Foundation is dedicated to strengthening all of our communities, now and for generations to come.

## DONATE TODAY!

- Give online by visiting visit [www.sdfoundation.org](http://www.sdfoundation.org).
- Send a check made out to The San Diego Foundation (*please note “Friends” on the memo line*) and mail it to: The San Diego Foundation, **Friends of The Foundation**, 2508 Historic Decatur Rd. Suite 200, San Diego, CA 92106
- Donate by phone by calling 619-235-2300

For more information contact Deirdre Maloney at  
[Deirdre@sdfoundation.org](mailto:Deirdre@sdfoundation.org) or 619-235-2300



FRIENDS OF THE  
FOUNDATION

# 10 REASONS TO JOIN FRIENDS OF THE FOUNDATION

10. You want to make San Diego even better for future generations
9. You are interested in receiving invitations to exclusive events and receptions
8. You want to meet and gather with other Friends of the Foundation, community leaders and The Foundation's board members, volunteers and staff
7. You want to honor a loved one by making a critical gift in his or her name
6. You want to share your pride in San Diego with those who will recognize your name on a variety of materials from and throughout The San Diego Foundation
5. You want to receive previews to information on both the region and The San Diego Foundation
4. You want to build on the proud tradition of giving in San Diego
3. You want to give *now* and don't know where to start
2. You are new to The San Diego Foundation and want to become more involved
1. You want to be part of the solution by creating long-lasting, positive change for San Diego