



GENEROSITY NEVER  
LOSES ITS VALUE

## Fact Sheet December 2011

- Purpose:** To improve the quality of life within all of our communities by promoting and increasing responsible and effective philanthropy.
- Description:** Founded in 1975, The San Diego Foundation is a public charity that provides a permanent and growing source of funding to hundreds of nonprofit agencies serving the San Diego region. Through an effort called *Understanding the San Diego Region*, The Foundation joins other nonprofit organizations, community leaders, experts and government officials to address the needs of the community and build consensus for solutions.
- Assets:** \$531 million in 1,759 separate funds. In Fiscal Year 2011, The Foundation accepted almost \$64.3 million\* in contributions to new and existing funds, and 103 new funds were opened, including 38 new endowment funds. In Fiscal Year 2012, 45 new funds have been opened, 21 of which are endowments.
- The Foundation now manages 885 endowment funds with a total market value of nearly \$294 million. Endowments benefit San Diego in perpetuity as the assets generated by these permanent gifts continue to grow and yield grant funding for the needs of both current and future generations.
- |                                |                          |               |               |               |                |
|--------------------------------|--------------------------|---------------|---------------|---------------|----------------|
| <b>Investment Performance:</b> | <b>Endowment Returns</b> | <b>1 Year</b> | <b>3 Year</b> | <b>5 Year</b> | <b>10 Year</b> |
|                                | <i>As of 9/30/11</i>     | -1.5          | 3.6           | 1.1           | 5.0            |
- Grantmaking:** In Fiscal Year 2011, The Foundation awarded a record \$45.7 million in grants to nonprofit organizations serving community needs in the San Diego region. Since its inception in 1975, The Foundation has granted more than \$758 million back to the community.
- Key Funding Areas:**
- Arts & Culture
  - Civic Leadership Fund
  - Education and Scholarships
  - Environment
  - Health & Human Services
  - Science & Technology
  - Nonprofits Partnerships
  - Our Greater San Diego Vision
- Leadership:** The Foundation is led by its Board of Governors, 28 San Diegans with diverse professional backgrounds who are involved in many community and charitable activities.  
*Board Chair*, Jennifer Adams-Brooks; *Immediate Past Chair*, Gerald (Jerry) E. Hoffmeister; and *President & CEO*, Bob Kelly.

\*Preliminary